

# **EXHIBIT 4**







# Traditional bread crumbs

PER 1/4 CUP



ABOUT 15 SERVINGS

NET WT 15 OZ (425g)

## Nutrition Facts

Serving Size 1/4 cup (28g)  
Servings Per Container about 15

### Amount Per Serving

**Calories 110** Calories from Fat 15

**% Daily Value\***

**Total Fat 1.5g** **2%**

**Saturated Fat 0g** **0%**

**Trans Fat 0g**

**Polyunsaturated Fat 1g**

**Monounsaturated Fat 0g**

**Cholesterol 0mg** **0%**

**Sodium 200mg** **8%**

**Total Carbohydrate 19g** **6%**

**Dietary Fiber 1g** **4%**

**Sugars 1g**

**Protein 4g**

**Vitamin A 0%** • **Vitamin C 0%**

**Calcium 4%** • **Iron 8%**

\* Percent Daily Values are based on a 2,000 calorie diet.  
Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, MALTED BARLEY, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, PARTIALLY HYDROGENATED VEGETABLE OIL (SOYBEAN, COTTONSEED, CORN AND/OR CANOLA), WATER, SALT, CONTAINS 2% OR LESS OF: YEAST, HONEY, MOLASSES, SUGAR, WHEAT GLUTEN, WHEY, SOY FLOUR, WHOLE WHEAT FLOUR, RYE FLOUR, CORN FLOUR, OAT BRAN, CORN MEAL, RICE FLOUR, POTATO FLOUR, BUTTER (CREAM, SALT), DOUGH CONDITIONERS (MONO- AND DIGLYCERIDES, SODIUM AND/OR CALCIUM STEAROYL LACTYLATE, SOY LECITHIN, CALCIUM CARBONATE), YEAST NUTRIENTS (AMMONIUM SULFATE, CALCIUM SULFATE, MONOCALCIUM PHOSPHATE), DISTILLED VINEGAR, SKIM MILK, BUTTERMILK, LACTIC ACID, CALCIUM PROPIONATE AND POTASSIUM SORBATE (PRESERVATIVES), SESAME SEEDS, SUNFLOWER SEEDS, EGGS.  
**CONTAINS: WHEAT, SOY, MILK, EGGS.**

DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202

SHAKE WELL BEFORE USING.  
SEE BOTTOM OF PACKAGE FOR LAST DATE TO BE SOLD.

## Recipe

## Barbeque Meatloaf

• Prep Time: 15 min. • Total Time: 1.5 hours • Serves: 6

### Ingredients

1½ lbs ground beef  
1 cup traditional bread crumbs  
1 onion, diced  
1 egg, lightly beaten  
1 tsp salt  
½ tsp pepper  
1 cup traditional barbeque sauce, divided

### Directions

1. Preheat oven to 350°F.
2. Mix together the beef, bread crumbs, onion, egg, salt, pepper, and ½ cup of barbeque sauce.
3. Form the mixture into a loaf and place it in a shallow pan. Pour remaining sauce over the meatloaf.
4. Bake for 1 hour. Remove from oven and let rest 10 minutes. (Minimum internal temperature 165°F.)
5. Slice and serve.

Refrigerate any leftovers.

*"Another great recipe made with Kroger Bread products."*

## QUALITY GUARANTEE

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08/2013

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0461-00-0016-03

CAD#05469







2540.0 dpi | Screened Data File POS, Right Reading, Color-Separ, Str-Over } | TRAP AND: 100 Scaling Percent: HT 100 WD 100 YsAllut: Cx175x15 N175x15 Y:175x15 X:175x15 | bleed: 0.25 margin size: 0.375  
3015.102 HQN Version 9.0 Revision 2 RST, Ripped on Monday, April 27, 2015 6:48:14 PM  
ID: Shaver

SERVING  
SUGGESTION

## Roasted Garlic bread crumbs

PER 1/4 CUP



ABOUT 10 SERVINGS

NET WT 10 OZ (283g)

22830D

### Nutrition Facts

Serving Size 1/4 cup (28g)  
Servings Per Container about 10**Amount Per Serving****Calories 110** Calories from Fat 15**% Daily Value\*****Total Fat** 1.5g **2%****Saturated Fat** 0g **0%****Trans Fat** 0g**Cholesterol** 0mg **0%****Sodium** 530mg **22%****Total Carbohydrate** 19g **6%****Dietary Fiber** 1g **4%****Sugars** 1g**Protein** 4g**Vitamin A** 0% **Vitamin C** 0%**Calcium** 4% **Iron** 8%\*Percent Daily Values are based on a diet of other people's secrets.  
Your daily values may be higher or lower depending on your calorie needs:

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**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, MALTED BARLEY, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, VEGETABLE OIL (SOYBEAN, COTTONSEED, CORN AND/OR CANOLA), WATER, SALT. CONTAINS 2% OR LESS OF: YEAST, HONEY, MOLASSES, SUGAR, WHEAT GLUTEN, WHEY, SOY FLOUR, WHOLE WHEAT FLOUR, RYE FLOUR, CORN FLOUR, OAT BRAN, OAT FLOUR, CORN MEAL, RICE FLOUR, POTATO FLOUR, BUTTER (CREAM, SALT), DOUGH CONDITIONERS (MONO- AND DIGLYCERIDES, SODIUM AND/OR CALCIUM STEAROYL LACTYLATE, SOY LECITHIN, CALCIUM CARBONATE), YEAST NUTRIENTS (AMMONIUM SULFATE, CALCIUM SULFATE, MONOCALCIUM PHOSPHATE), DISTILLED VINEGAR, SKIM MILK, BUTTERMILK, LACTIC ACID, PRESERVATIVES (CALCIUM PROPIONATE AND POTASSIUM SORBATE), SESAME SEEDS, SUNFLOWER SEEDS, EGGS, DEHYDRATED ROASTED GARLIC, SPICES, NATURAL FLAVOR, ONION POWDER, DEHYDRATED PARSLEY. CONTAINS: WHEAT, SOY, MILK, EGG.

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### Recipe

### Roasted Garlic Chicken

• Prep Time: 10 min. • Total Time: 40 min. • Serves: 4

**Ingredients**

4 boneless skinless chicken breast halves  
1 cup roasted garlic bread crumbs  
flour  
milk  
black pepper  
4 Tbsp oil

**Directions**

1. Preheat oven to 400°F.
2. Using meat mallet or rolling pin, pound chicken breast in resealable plastic bag to 1/2 to 1/4-inch thickness.
3. Dredge chicken in flour. Dip in milk; dredge in roasted garlic bread crumbs, pressing lightly to adhere. Season with pepper to taste. Repeat procedure with remaining chicken breasts.
4. Heat 2 tablespoons oil in large nonstick skillet over MEDIUM-HIGH heat. Add 2 chicken breasts; cook until light brown, about 4 minutes per side. Transfer to a baking sheet.
5. Wipe pan clean and repeat procedure with remaining oil and chicken breasts. Transfer to the baking sheet and bake 15 minutes, or until cooked through (minimum internal temperature of 165°F).

Refrigerate any leftovers.

\*Another great recipe made with Kroger Brand products.\*

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SEE BOTTOM OF PACKAGE FOR LAST DATE TO BE SOLD.





# Roasted Garlic bread crumbs

PER 1/4 CUP



ABOUT 10 SERVINGS

NET WT 10 OZ (283g)

## Nutrition Facts

Serving Size 1/4 cup (28g)  
Servings Per Container about 10

### Amount Per Serving

Calories 110 Calories from Fat 15

	% Daily Value*
<b>Total Fat</b> 1.5g	<b>2%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 0g	

Cholesterol 0mg **0%**Sodium 530mg **22%**Total Carbohydrate 19g **6%**Dietary Fiber 1g **4%**

Sugars 1g

### Protein 4g

Vitamin A 0% • Vitamin C 0%

Calcium 4% • Iron 8%

\* Percent Daily Values are based on a 2,000 calorie diet.  
Your daily values may be higher or lower depending on your calorie needs:

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Sodium	Less than	2,400mg	2,400mg
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CONTAINS: WHEAT, SOY, MILK, EGG.

DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202

## Recipe

## Roasted Garlic Chicken

• Prep Time: 10 min. • Total Time: 40 min. • Serves: 4

### Ingredients

4 boneless skinless chicken breast halves  
1 cup roasted garlic bread crumbs  
flour  
milk  
black pepper  
4 Tbsp oil

### Directions

1. Preheat oven to 400°F.
2. Using meat mallet or rolling pin, pound chicken breast in resealable plastic bag to 1/2 to 1/2-inch thickness.
3. Dredge chicken in flour. Dip in milk; dredge in roasted garlic bread crumbs, pressing lightly to adhere. Season with pepper to taste. Repeat procedure with remaining chicken breasts.
4. Heat 2 tablespoons oil in large nonstick skillet over MEDIUM-HIGH heat. Add 2 chicken breasts; cook until light brown, about 4 minutes per side. Transfer to a baking sheet.
5. Wipe pan clean and repeat procedure with remaining oil and chicken breasts. Transfer to the baking sheet and bake 15 minutes, or until cooked through (minimum internal temperature of 165°F).

Refrigerate any leftovers.

*"Another great recipe made with Kroger Brand products."*

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08/2013

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0461-00-0055-02

UP

CAD#05480







# Italian Style bread crumbs

PER 1/4 CUP

<b>110</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>430mg</b> SODIUM 18% DV	<b>1g</b> SUGARS
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ABOUT 15 SERVINGS

NET WT 15 OZ (425g)

## Nutrition Facts

Serving Size 1/4 cup (28g)  
Servings Per Container about 15

**Amount Per Serving**

**Calories 110** Calories from Fat 15

**% Daily Value\***

**Total Fat 1.5g** **2%**

Saturated Fat 0g **0%**

Trans Fat 0g

Polyunsaturated Fat 1g

Monounsaturated Fat 0g

**Cholesterol 0mg** **0%**

**Sodium 430mg** **18%**

**Total Carbohydrate 19g** **6%**

Dietary Fiber 1g **4%**

Sugars 1g

**Protein 4g**

Vitamin A 0% • Vitamin C 0%

Calcium 4% • Iron 8%

\* Percent Daily Values are based on a diet of other people's secret recipes.  
Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
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Total Carbohydrate	Less than	300g	375g
Dietary Fiber	Less than	25g	30g

INGREDIENTS: ENRICHED FLOUR (FLOUR, MALTED BARLEY, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, PARTIALLY HYDROGENATED VEGETABLE OIL (SOYBEAN, COTTONSEED, CORN AND/OR CANOLA), WATER, SALT, CONTAINS 2% OR LESS OF: YEAST, HONEY, MOLASSES, SUGAR, WHEAT GLUTEN, WHEAT, SOY FLOUR, WHOLE WHEAT FLOUR, RYE FLOUR, CORN FLOUR, OAT BRAN, CORN MEAL, RICE FLOUR, POTATO FLOUR, BUTTER (CREAM, SALT), DOUGH CONDITIONERS (MONO- AND DIGLYCERIDES, SODIUM AND/OR CALCIUM STEARATE, LACTYLATE, SOY LECITHIN, CALCIUM CARBONATE), YEAST NUTRIENTS (AMMONIUM SULFATE, CALCIUM SULFATE, MONOCALCIUM PHOSPHATE), DISTILLED VINEGAR, SKIM MILK, BUTTERMILK, LACTIC ACID, CALCIUM PROPIONATE AND POTASSIUM SORBATE (PRESERVATIVES), SESAME SEEDS, SUNFLOWER SEEDS, EGGS, DEHYDRATED PARSLEY, SPICES, ONION POWDER, GARLIC POWDER, PAPRIKA.  
CONTAINS: WHEAT, SOY, MILK, EGG.

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SHAKE WELL BEFORE USING.  
SEE BOTTOM OF PACKAGE FOR LAST DATE TO BE SOLD.

## Recipe

## Italian Pork Chops

• Prep Time: 10 min. • Total Time: 45 min. • Serves: 4

### Ingredients

4 boneless pork chops  
1½ cups Italian bread crumbs  
flour  
milk  
black pepper  
4 Tbsp oil

### Directions

1. Preheat oven to 400°F.
2. Using meat mallet or rolling pin, pound pork chop in resealable plastic bag to ½ to ½-inch thickness.
3. Dredge pork in flour. Dip in milk; dredge in Italian bread crumbs, pressing lightly to adhere. Season with pepper to taste. Repeat procedure with remaining pork chops.
4. Heat 2 tablespoons oil in large nonstick skillet over MEDIUM-HIGH heat. Add 2 pork chops; cook until light brown, about 5 minutes per side. Transfer to a baking sheet.
5. Wipe pan clean and repeat procedure with remaining oil and pork chops. Transfer to the baking sheet and bake 15 minutes, or until cooked through (minimum internal temperature of 165°F).

Refrigerate any leftovers.

*"Another great recipe made with Kroger Brand products."*

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0461-00-0017-03

CAD#05469



# **EXHIBIT 5**



From: Ramsaur, Brian D <brian.ramsaur@kroger.com>  
 To: Klei, Shannon (NonEmp); Spillard, Rick  
 Sent: 3/18/2015 8:45:10 AM  
 Subject: RE: Breadcrumbs - Quality Bakery

I think we should just take it off. For what it is worth.  
 Brian

From: Klei, Shannon (NonEmp)  
 Sent: Wednesday, March 18, 2015 11:44 AM  
 To: Spillard, Rick  
 Cc: Ramsaur, Brian D  
 Subject: Breadcrumbs - Quality Bakery

Rick – Please see screen shot below. Let me know how you want me to handle moving forward?

The screenshot shows a Kroger Italian Style bread crumbs product label. The label features a large image of a breaded chicken cutlet on a plate with rice. A purple email notification is overlaid on the top right of the label. Annotations are made with yellow and purple circles and lines.

**Annotation 3:** Points to the "0g Trans Fat PER SERVING" label.

**Annotation 4:** Points to the email notification from Brian Ramsaur dated 3/18/2015 8:24 AM. The email text reads: "If we make this claim, then we need to list polyunsaturated and monounsaturated fat in the Nutrition Facts." The notification includes "Copy" and "Reply" links.

**Annotation 5:** Points to the "PER SERVING INFORMATION" label.

**Annotation 1:** Points to the "PER 1/4 CUP" nutrition facts table.

**Nutrition Facts Table:**

PER 1/4 CUP			
110 CALORIES	0g SAT FAT 0% DV	430mg SODIUM 18% DV	1g SUGARS

**Other Text on Label:**

- Kroger logo: FROM OUR FAMILY TO YOURS
- Italian Style bread crumbs
- ABOUT 15 SERVINGS
- NET WT 15 OZ (425g)



# **EXHIBIT 6**



PRENDRE NOTE QUE TOUT CE QUI CONCERNE LES INFORMATIONS  
TELS QUE # CLIENT, LING, DIE, CODE VISUEL, ETC... CE DOIVENT D'ÊTRE  
IMPRIMÉES EN MAGENTA.



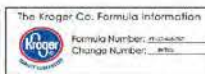
PRINTED @ 100%

COTE-IMPRIME/PRINTED-SIDE

CLIENT	Old London Foods
ITEM	Sidewalls 10oz
DIM.	9.2867 x 7.0170
O.B.	9.2867 x 7.0170
DATE	06/05/08
DIE#	405068 / 511232 LP



PRENDRE NOTE QUE TOUT CE QUI CONCERNE LES INFORMATIONS  
TELS QUE # CLIENT, LING, DIE, CODE VISUEL, ETC... CE DOIVENT D'ÊTRE  
IMPRIMÉES EN MAGENTA.



PACKAGE DESIGN APPROVAL		
APPROVER	DATE	REVISION

COTE-IMPRIME/PRINTED-SIDE

FILE# 05480

CLIENT	Old London Foods
ITEM	Sidewalls 10oz
DIM.	9.2867 x 7.0170
O.B.	9.2867 x 7.0170
DATE	06/05/08
DIE#	405068 / 511232 LP



## Completion States

File: KRO\_BrdCrmb\_Grlc\_10oz\_v2.pdf Cycle: 2



Approved 6/12/2013 9:06 AM

File: KRO\_BrdCrmb\_Grlc\_10oz\_v1.pdf Cycle: 1



Rejected 6/5/2013 8:27 AM

## Annotations


File: KRO\_BrdCrmb\_Grlc\_10oz\_v2.pdf Cycle: 2

Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 1</p> <p>Date: 6/11/2013 10:34 AM</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com) (Verify Artwork)</p> <p>Location: Page 1</p>	<p>Daily is spelled correctly. If you zoom in a lot you can see it. :)</p>	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 2</p> <p>Date: 6/12/2013 8:56 AM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	<p>Approved</p>	




File: KRO\_BrdCrmb\_Grlc\_10oz\_v1.pdf Cycle: 1


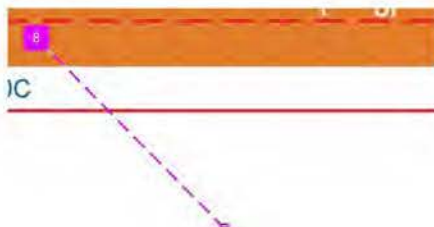
Details	Comment	Image
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Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 1</p> <p>Date: 5/9/2013 1:02 PM</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com) (Verify Artwork)</p> <p>Location: Page 1</p>	Need this information.	
<p>Color: <span style="color: yellow;">■</span></p> <p>Id: 1.1</p> <p>Date: 5/23/2013 9:42 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	Prep time: 10 minutes Total time: 40 minutes	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 2</p> <p>Date: 5/9/2013 1:42 PM</p> <p>User: Karen Reed (kbrowning@stevensoncolor.com) (Prepress Review Artwork)</p> <p>Location: Page 1</p>	Approved for Kroger review with change	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 3</p> <p>Date: 5/22/2013 3:21 PM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Spelling Error -Daily (not Dally)	
<p>Color: <span style="color: yellow;">■</span></p> <p>Id: 3.1</p> <p>Date: 5/23/2013 9:43 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	When enlarged, the lower case "i" is visible and correct.	
<p>Color: <span style="color: orange;">■</span></p>	Polyunsaturated (not Polysaturated)	



Details	Comment	Image
<p>Id: 4</p> <p>Date: 5/22/2013 3:21 PM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>		
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 4.1</p> <p>Date: 5/23/2013 9:44 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	Agreed.	
<p>Color: <span style="background-color: orange;">■</span></p> <p>Id: 5</p> <p>Date: 5/22/2013 3:22 PM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Dehydrated Parsley (not Parsley)	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 5.1</p> <p>Date: 5/23/2013 9:49 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	agreed.	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 6</p> <p>Date: 5/23/2013 9:51 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com) (CFT Review Artwork)</p> <p>Location: Page 1</p>	Reviewed.	

Details	Comment	Image																												
<p>Color: <span style="background-color: #ff00ff; color: black;">■</span></p> <p>Id: 7</p> <p>Date: 6/5/2013 8:10 AM</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	<p>Colon here</p>	 <p>your calorie needs:</p> <table><tr><th></th><th>Calories:</th><th>2,000</th><th>2,500</th></tr><tr><td>Total Fat</td><td>Less than</td><td>65g</td><td>80g</td></tr><tr><td>Saturated Fat</td><td>Less than</td><td>20g</td><td>25g</td></tr><tr><td>Cholesterol</td><td>Less than</td><td>300mg</td><td>300mg</td></tr><tr><td>Sodium</td><td>Less than</td><td>2,400mg</td><td>2,400mg</td></tr><tr><td>Total Carbohydrate</td><td></td><td>300g</td><td>375g</td></tr><tr><td>Dietary Fiber</td><td></td><td>25g</td><td>30g</td></tr></table> <p>INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, MALTED BARLEY, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, PARTIALLY HYDROGENATED VEGETABLE OIL (SOYBEAN, BUTTERFLY), CORN AND/OR CAVIAR, WATER, SALT CONTAINS 2% OR LESS OF: YEAST, HONEY, MOLASSES, SUGAR, WHEAT GLUTEN, WHEAT SOY FLOUR, WHOLE WHEAT FLOUR, RYE FLOUR, CORN FLOUR, OAT BRAN, CORN MEAL, RICE FLOUR, POTATO FLOUR, BUTTER (CREAM, SALT), DOUGH CONDITIONERS (MONO- AND DIGLYCERIDES, SODIUM AND/OR CALCIUM STEARATE, LACTYLATE, SOY LECITHIN, CALCIUM CARBONATE), YEAST NUTRIENTS (AMMONIUM SULFATE, CALCIUM SULFATE, MONOCALCIUM PHOSPHATE), DISTILLED VINEGAR, SKIM MILK, BUTTERMILK, LACTIC ACID, PRESERVATIVES (CALCIUM PROPIONATE AND POTASSIUM SORBATE), SESAME SEEDS, SUNFLOWER SEEDS, EGGS, DEHYDRATED ROASTED GARLIC, SPICES, NATURAL FLAVOR, ONION POWDER, PARSLEY. CONTAINS: WHEAT, SOY, MILK, EGG.</p> <p>DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202</p>		Calories:	2,000	2,500	Total Fat	Less than	65g	80g	Saturated Fat	Less than	20g	25g	Cholesterol	Less than	300mg	300mg	Sodium	Less than	2,400mg	2,400mg	Total Carbohydrate		300g	375g	Dietary Fiber		25g	30g
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Dietary Fiber		25g	30g																											
<p>Color: <span style="background-color: #ff00ff; color: black;">■</span></p> <p>Id: 8</p> <p>Date: 6/5/2013 8:11 AM</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	<p>Aproved with noted changes - Regulatory</p>	 <p>IC</p>																												





LC RD2	
JOB INFORMATION	
KROGER BANNER BREAD CRUMBS - ITALIAN	
Job Name: Bcrs Bread, Item 15.972	
Product Name: BREAD CRUMBS	
File Name: 2020_05_15_Bcrs_Br_15.972	Source Detail: Bcrs_Br
Released to: Services	Print Name: Bcrs_Br_15.972
2 of 2: No lines that will be printed	
Color Management Information	
Color Management: No color management	
Important Notes: This is a color proof. It is not a final color. The colors may vary from the actual product. The colors may vary from the actual product. The colors may vary from the actual product.	
Color Management: No color management	

PRINTED @ 100%

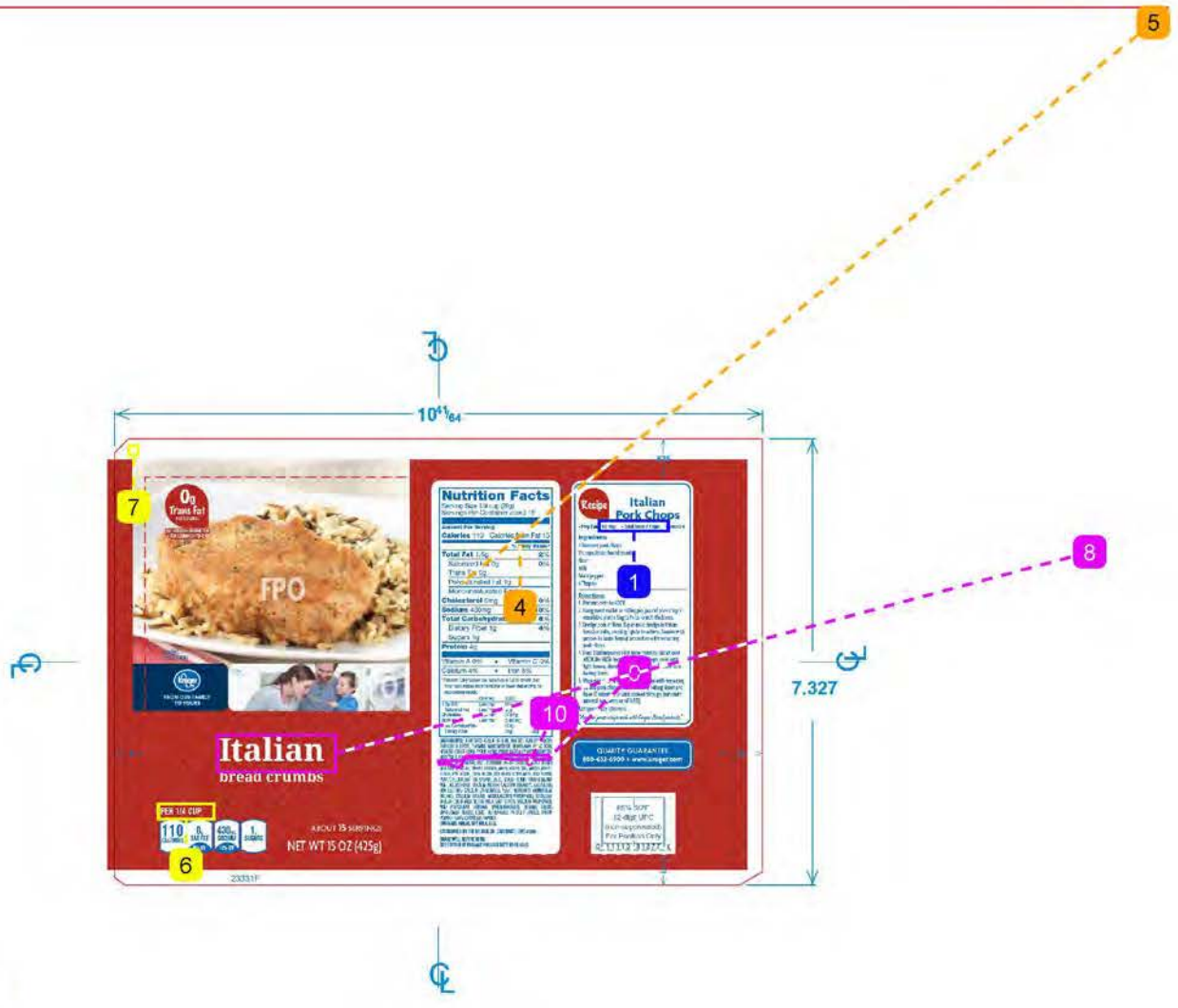
PRESS PRIORITIES	
TEL: 800-451-0000	
Fax: 800-451-0000	
Email: 800-451-0000	
Web: 800-451-0000	

The Kroger Co. Formula Information	
Formula Number: 1000000000	Change Number: 1

PACKAGE DESIGN APPROVAL	
Product Name	Product Code
Product Code	Product Code
Product Code	Product Code

COTE-IMPRIME/PRINTED-SIDE

CLIENT	Old London Foods
ITEM	15 oz. Sidewall
DIM.	10+41/64 x 7.327
O.B.	10+41/64 x 7.3270
DATE	07/05/08
DIE#	405067
UP	



**LC RD1**

Job Information

KROGER  
BANNER BREAD CRUMBS - ITALIAN

Job Name: Banner Bk & Bld

File Name: 0001\_001\_001\_001\_001

Printed in: Banner

Printed by: Banner

Printed on: 07/05/08

Printed at: 100%

PRINTED @ 100%

**PRESS PRIORITIES**

TELEPHONE NUMBER

AL: 800-877-8777

AL: 800-877-8777

AL: 800-877-8777

AL: 800-877-8777

The Kroger Co. Formula Information

Formula Number: 00000000

Change Number: 00000000

**PACKAGE DESIGN APPROVAL**

NAME	DATE	REMARKS
DESIGNER		
PRODUCT MGR		
MARKETING MGR		
LEGAL		

**COTE-IMPRIME/PRINTED-SIDE**

CLIENT	Old London Foods
ITEM	15 oz. Sidewall
DIM.	10+41/64 x 7.327
O.B.	10+41/64 x 7.3270
DATE	07/05/08
DIE#	405067
UP	



## Completion States

File: KRO\_BrdCrmb\_Itln\_15oz\_v2.pdf Cycle: 2



Approved 6/13/2013 1:45 PM

File: KRO\_BrdCrmb\_Itln\_15oz\_v1.pdf Cycle: 1



Rejected 6/5/2013 10:52 AM

## Annotations

File: KRO\_BrdCrmb\_Itln\_15oz\_v2.pdf Cycle: 2

Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 1</p> <p>Date: 6/11/2013 10:43 AM</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com) (Verify Artwork)</p> <p>Location: Page 1</p>	<p>Daily Value is spelled correctly. You just have to zoom pretty far in. :)</p>	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 2</p> <p>Date: 6/11/2013 10:57 AM</p> <p>User: Karen Reed (kbrowning@stevensoncolor.com) (Prepress Review Artwork)</p> <p>Location: Page 1</p>	<p>Approved for Kroger review</p>	


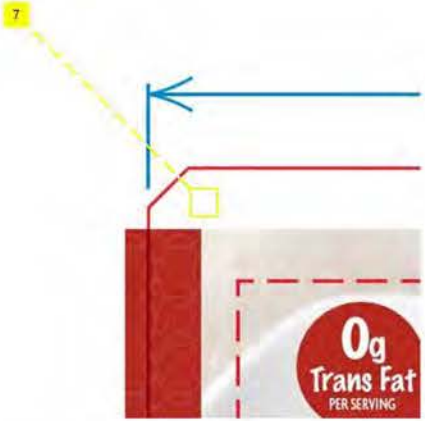

Details	Comment	Image
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 3</p> <p>Date: 6/12/2013 9:03 AM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Approved	

File: KRO\_BrdCrmb\_Itln\_15oz\_v1.pdf Cycle: 1



Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 1</p> <p>Date: 5/9/2013 1:08 PM</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com) (Verify Artwork)</p> <p>Location: Page 1</p>	Rick, Please provide this information.	
<p>Color: <span style="color: yellow;">■</span></p> <p>Id: 1.1</p> <p>Date: 5/23/2013 9:56 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	Prep time: 10 minutes Total time 45 minutes	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 2</p> <p>Date: 5/9/2013 1:42 PM</p> <p>User: Karen Reed (kbrowning@stevensoncolor.com) (Prepress Review Artwork)</p> <p>Location: Page 1</p>	Approved for Kroger review with change	

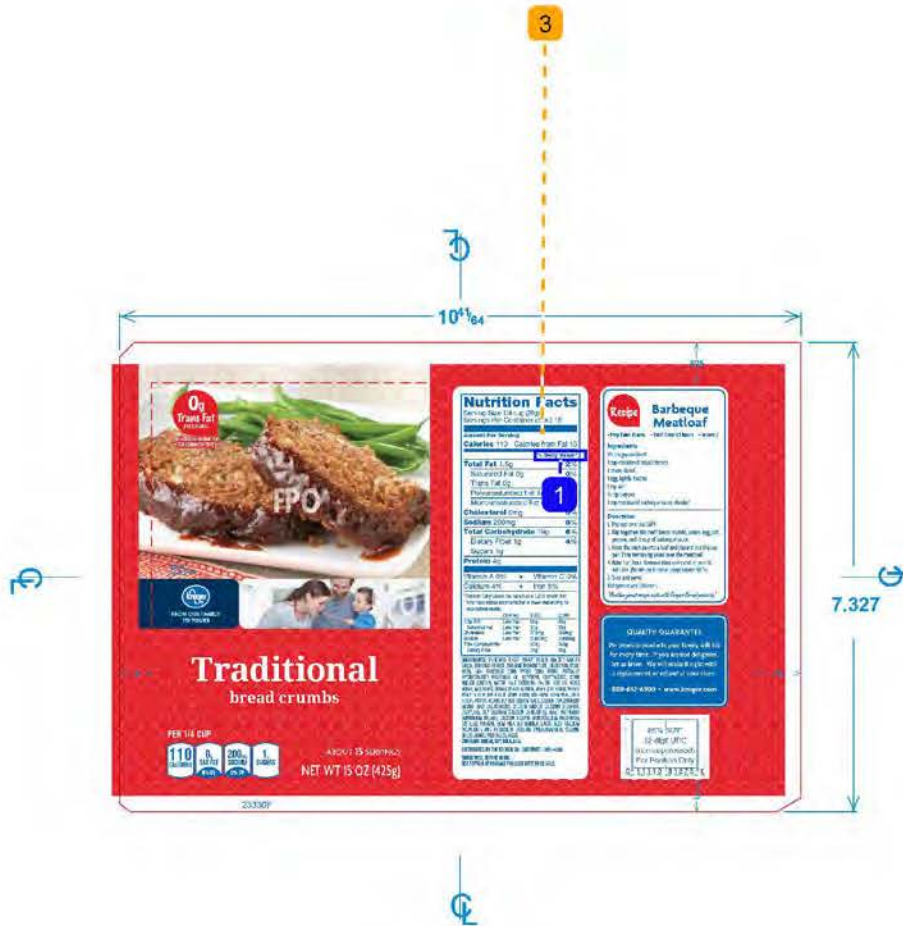


Details	Comment	Image
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 4</p> <p>Date: 5/22/2013 3:09 PM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Spelling Error - Daily (Not Dally)	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 4.1</p> <p>Date: 5/23/2013 9:54 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	When enlarged, the lower case "i" is visible and correct.	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 5</p> <p>Date: 5/22/2013 3:12 PM</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Should be Polyunsaturated (not Polysaturated)	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 5.1</p> <p>Date: 5/23/2013 9:53 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	Agreed.	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 6</p> <p>Date: 5/23/2013 10:05 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com) (CFT Review Artwork)</p> <p>Location: Page 1</p>	Should read: per 1/4 cup serving. Please revise Roasted Garlic label if necessary.	

Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 6.1</p> <p>Date: 6/5/2013 10:51 AM</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com)</p>	<p>Ignore. Please leave as is.</p>	
<p>Color: <span style="color: yellow;">■</span></p> <p>Id: 7</p> <p>Date: 5/23/2013 10:11 AM</p> <p>User: Richard Spillard (Rick.spillard@kroger.com) (CFT Review Artwork)</p> <p>Location: Page 1</p>	<p>Reviewed.</p>	
<p>Color: <span style="color: magenta;">■</span></p> <p>Id: 8</p> <p>Date: 6/5/2013 10:12 AM</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	<p>Need to call this Italian Style.</p>	



Details	Comment	Image																								
<p>Color: <span style="background-color: #ff00ff; color: black;">■</span></p> <p>Id: 9</p> <p>Date: 6/5/2013 10:15 AM</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	<p>VEGETABLE OIL (SOYBEAN, COTTONSEED, CORN AND/OR CANOLA )</p>	 <p>9</p> <p>Calories: 2,000 2,500</p> <table><tr><td>Total Fat</td><td>Less than</td><td>65g</td><td>80g</td></tr><tr><td>Saturated Fat</td><td>Less than</td><td>20g</td><td>25g</td></tr><tr><td>Cholesterol</td><td>Less than</td><td>300mg</td><td>300mg</td></tr><tr><td>Sodium</td><td>Less than</td><td>2,400mg</td><td>2,400mg</td></tr><tr><td>Total Carbohydrate</td><td>Less than</td><td>300g</td><td>375g</td></tr><tr><td>Dietary Fiber</td><td></td><td>25g</td><td>30g</td></tr></table> <p>INGREDIENTS: ENRICHED FLOUR (FLOUR, MALTED BARLEY, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, PARTIALLY HYDROGENATED VEGETABLE OIL (SOYBEAN AND/OR COTTONSEED AND/OR CORN AND/OR CANOLA OILS), WATER, SALT. CONTAINS 2% OR LESS OF YEAST, HONEY, MOLASSES, SUGAR, WHEAT GLUTEN, WHEY, SOY FLOUR, WHOLE WHEAT FLOUR, RYE FLOUR, CORN FLOUR, OAT BRAN, CORN MEAL, RICE FLOUR, POTATO FLOUR, BUTTER (CREAM, SALT), DOUGH CONDITIONERS (MONO- AND DIGLYCERIDES, SODIUM AND/OR CALCIUM STEAROYL LACTYLATE, SOY LECITHIN, CALCIUM CARBONATE), YEAST NUTRIENTS (AMMONIUM SULFATE, CALCIUM SULFATE, MONOCALCIUM PHOSPHATE), DISTILLED VINEGAR, SKIM MILK, BUTTERMILK, LACTIC ACID, CALCIUM PROPIONATE AND POTASSIUM SORBATE (PRESERVATIVES), SESAME SEEDS, SUNFLOWER SEEDS, EGGS, DEHYDRATED PARSLEY, SPICES, ONION POWDER, GARLIC POWDER, PAPRIKA.</p> <p>CONTAINS: WHEAT, SOY, MILK, EGG.</p> <p>DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202</p> <p>SHAKE WELL BEFORE USING.</p>	Total Fat	Less than	65g	80g	Saturated Fat	Less than	20g	25g	Cholesterol	Less than	300mg	300mg	Sodium	Less than	2,400mg	2,400mg	Total Carbohydrate	Less than	300g	375g	Dietary Fiber		25g	30g
Total Fat	Less than	65g	80g																							
Saturated Fat	Less than	20g	25g																							
Cholesterol	Less than	300mg	300mg																							
Sodium	Less than	2,400mg	2,400mg																							
Total Carbohydrate	Less than	300g	375g																							
Dietary Fiber		25g	30g																							
<p>Color: <span style="background-color: #ff00ff; color: black;">■</span></p> <p>Id: 10</p> <p>Date: 6/5/2013 10:16 AM</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	<p>Colon here</p>	 <p>10</p> <p>Calories: 2,000 2,500</p> <table><tr><td>Total Fat</td><td>Less than</td><td>65g</td><td>80g</td></tr><tr><td>Saturated Fat</td><td>Less than</td><td>20g</td><td>25g</td></tr><tr><td>Cholesterol</td><td>Less than</td><td>300mg</td><td>300mg</td></tr><tr><td>Sodium</td><td>Less than</td><td>2,400mg</td><td>2,400mg</td></tr><tr><td>Total Carbohydrate</td><td>Less than</td><td>300g</td><td>375g</td></tr><tr><td>Dietary Fiber</td><td></td><td>25g</td><td>30g</td></tr></table> <p>INGREDIENTS: ENRICHED FLOUR (FLOUR, MALTED BARLEY, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, PARTIALLY HYDROGENATED VEGETABLE OIL (SOYBEAN AND/OR COTTONSEED AND/OR CORN AND/OR CANOLA OILS), WATER, SALT. CONTAINS 2% OR LESS OF YEAST, HONEY, MOLASSES, SUGAR, WHEAT GLUTEN, WHEY, SOY FLOUR, WHOLE WHEAT FLOUR, RYE FLOUR, CORN FLOUR, OAT BRAN, CORN MEAL, RICE FLOUR, POTATO FLOUR, BUTTER (CREAM, SALT), DOUGH CONDITIONERS (MONO- AND DIGLYCERIDES, SODIUM AND/OR CALCIUM STEAROYL LACTYLATE, SOY LECITHIN, CALCIUM CARBONATE), YEAST NUTRIENTS (AMMONIUM SULFATE, CALCIUM SULFATE, MONOCALCIUM PHOSPHATE), DISTILLED VINEGAR, SKIM MILK, BUTTERMILK, LACTIC ACID, CALCIUM PROPIONATE AND POTASSIUM SORBATE (PRESERVATIVES), SESAME SEEDS, SUNFLOWER SEEDS, EGGS, DEHYDRATED PARSLEY, SPICES, ONION POWDER, GARLIC POWDER, PAPRIKA.</p> <p>CONTAINS: WHEAT, SOY, MILK, EGG.</p> <p>DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202</p>	Total Fat	Less than	65g	80g	Saturated Fat	Less than	20g	25g	Cholesterol	Less than	300mg	300mg	Sodium	Less than	2,400mg	2,400mg	Total Carbohydrate	Less than	300g	375g	Dietary Fiber		25g	30g
Total Fat	Less than	65g	80g																							
Saturated Fat	Less than	20g	25g																							
Cholesterol	Less than	300mg	300mg																							
Sodium	Less than	2,400mg	2,400mg																							
Total Carbohydrate	Less than	300g	375g																							
Dietary Fiber		25g	30g																							

[illegible]

## PRESS PRIORITIES

TELEVISION

11. *Southland* (repeats)

12. *Survivor: Island*

13. *Background: The World's Most Dangerous Places*

14. *N/A*

The Kroger Co., Formula Information:

Formula Number: 00000000  
Change Number: 0

PACKAGE DESIGN APPROVAL		
FUNCTION	DATE	SIGNATURE
PACKAGING		
PRODUCT DES.		
PROG. DEVELOPMENT		
LEGAL		

**COTE-IMPRIME/PRINTED-SIDE**

		FILE#	05469
CLIENT	Old London Foods		
ITEM	15 oz. Sidewall		
DIM.	10+41/64 x 7.327		
O.B.	10+41/64 x 7.3270		
DATE	07/05/08		
DIE#	405067		UP






PRINTED @ 100%

## PRESS PRIORITIES

Tell us what's new

- 01. *Food trends to watch*
- 02. *Sustainable design*
- 03. *Background to the 2014 World Water Forum*
- 04. *N/A*

The Kroger Co. Formula information

 Formula Number: 00000000  
Change Number: 0

PACKAGE DESIGN APPROVAL		
FUNCTION	DATE	SIGNATURE
PACKAGING		
PRODUCT DESIG.		
PROJ. SUPERVISOR		
LEGAL		

**COTE-IMPRIME/PRINTED-SIDE**

		FILE#	05469
CLIENT	Old London Foods		
ITEM	15 oz. Sidewall		
DIM.	10+41/64 x 7.327		
O.B.	10+41/64 x 7.3270		
DATE	07/05/08		
DIE#	405067		UP

## Approvals

File: KRO\_BrdCrmb\_Trtdtnl\_15oz\_v2.pdf Cycle: 2



Approved 13-Jun-2013, 2:42 pm

File: KRO\_BrdCrmb\_Trtdtnl\_15oz\_v2.pdf Cycle: 1



Rejected 06-Jun-2013, 4:38 pm

## Annotations



File: KRO\_BrdCrmb\_Trtdtnl\_15oz\_v2.pdf Cycle: 2




Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 1</p> <p>Date: 11-Jun-2013, 11:37 am</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com) (Verify Artwork)</p> <p>Location: Page 1</p>	<p>This is spelled correctly. You just need to zoom in pretty far. :)</p>	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 2</p> <p>Date: 11-Jun-2013, 11:57 am</p> <p>User: Karen Reed (kbrowning@stevensoncolor.com) (Prepress Review Artwork)</p> <p>Location: Page 1</p>	<p>Approved for Kroger review</p>	






Details	Comment	Image
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 3</p> <p>Date: 12-Jun-2013, 10:00 am</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Approved	

File: KRO\_BrdCrmb\_Trdtnl\_15oz\_v2.pdf Cycle: 1

Details	Comment	Image
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 1</p> <p>Date: 09-May-2013, 2:17 pm</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com) (Verify Artwork)</p> <p>Location: Page 1</p>	Rick, Can you please provide?	
<p>Color: <span style="color: yellow;">■</span></p> <p>Id: 1.1</p> <p>Date: 23-May-2013, 11:18 am</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	Prep time: 15 minutes Total time: 1.5 hours	
<p>Color: <span style="color: orange;">■</span></p> <p>Id: 2</p> <p>Date: 09-May-2013, 2:45 pm</p> <p>User: Karen Reed (kbrowning@stevensoncolor.com) (Prepress Review Artwork)</p> <p>Location: Page 1</p>	Approved for Kroger review with change	

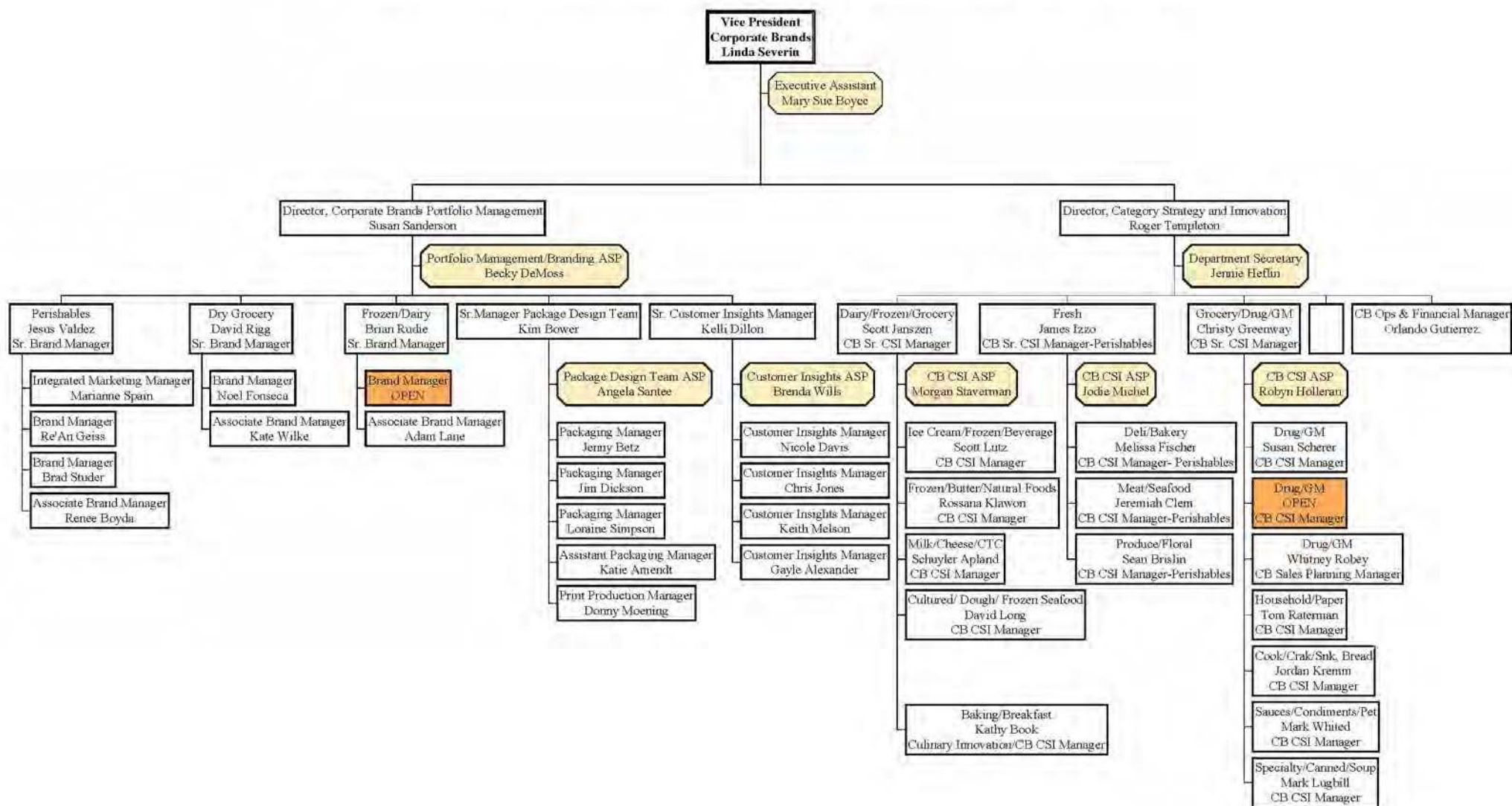
Details	Comment	Image
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 3</p> <p>Date: 22-May-2013, 4:19 pm</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Spelling error- Daily (not Dally)	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 3.1</p> <p>Date: 23-May-2013, 11:16 am</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	When enlarged, the lower case "i" is visible and correct.	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 4</p> <p>Date: 22-May-2013, 4:19 pm</p> <p>User: Bill Baxter (baxterb@qualitybakery.net) (Supplier Review Artwork)</p> <p>Location: Page 1</p>	Polyunsaturated (not Polysaturated)	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 4.1</p> <p>Date: 23-May-2013, 11:15 am</p> <p>User: Richard Spillard (Rick.spillard@kroger.com)</p>	Agreed.	
<p>Color: <span style="background-color: yellow;">■</span></p> <p>Id: 5</p> <p>Date: 23-May-2013, 1:41 pm</p> <p>User: Richard Spillard (Rick.spillard@kroger.com) (CFT Review Artwork)</p> <p>Location: Page 1</p>	Change to: (wheat flour,...	

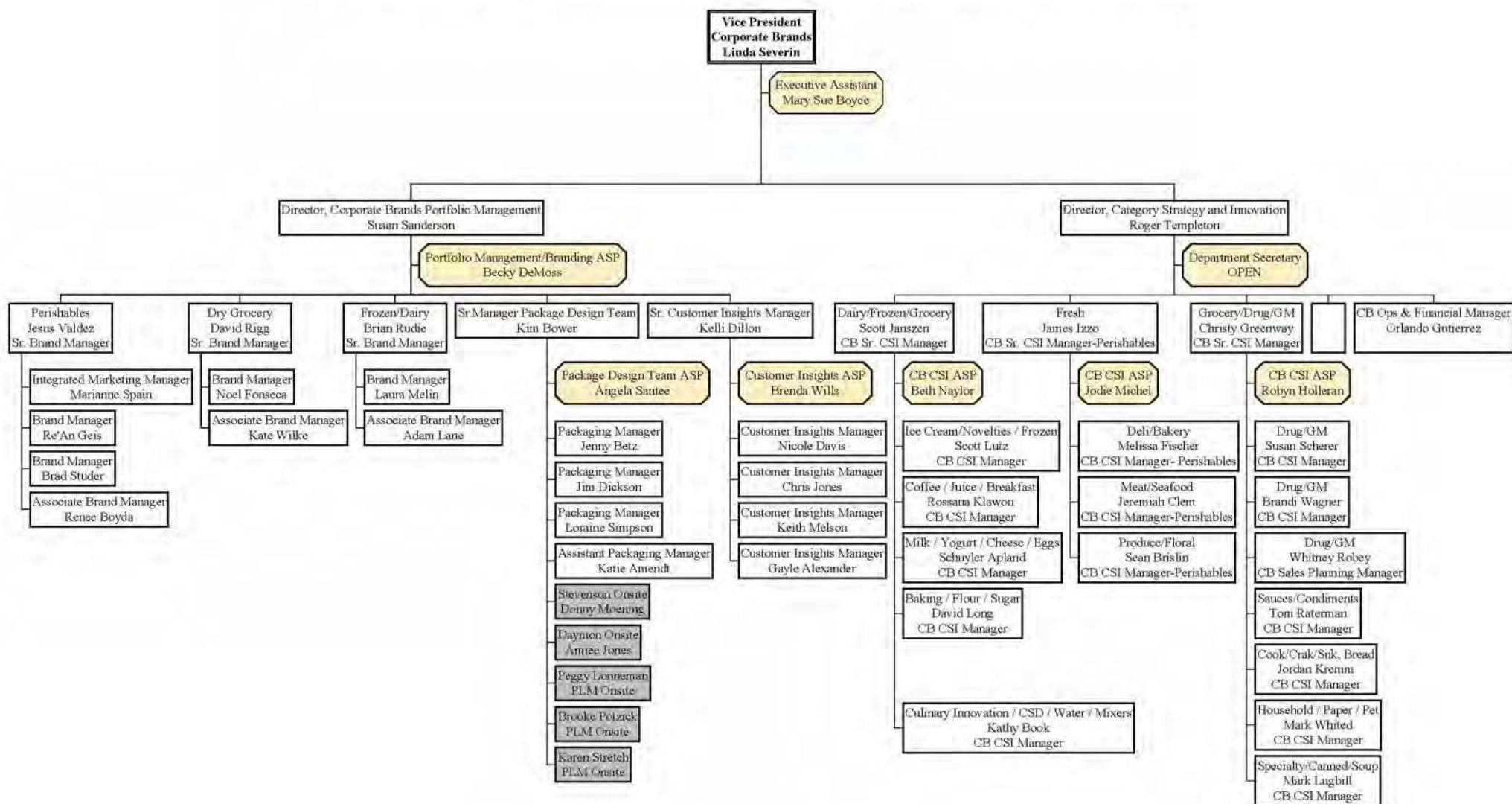


Details	Comment	Image
<p>Color: <span style="color: yellow;">■</span></p> <p>Id: 6</p> <p>Date: 23-May-2013, 1:51 pm</p> <p>User: Richard Spillard (Rick.spillard@kroger.com) (CFT Review Artwork)</p> <p>Location: Page 1</p>	Change to: Per 1/4 cup serving	
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 6.1</p> <p>Date: 06-Jun-2013, 4:37 pm</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com)</p>	Please ignore. Leave as is.	
<p>Color: <span style="color: magenta;">■</span></p> <p>Id: 7</p> <p>Date: 06-Jun-2013, 3:27 pm</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	(SOYBEAN, COTTONSEEDS, CORN AND/OR CANOLA)	
<p>Color: <span style="color: blue;">■</span></p> <p>Id: 7.1</p> <p>Date: 06-Jun-2013, 4:37 pm</p> <p>User: Sarrah Wilson (sarrah.hutton@kroger.com)</p>	COTTONSEED	
<p>Color: <span style="color: magenta;">■</span></p> <p>Id: 8</p> <p>Date: 06-Jun-2013, 3:27 pm</p> <p>User: Brian Ramsaur (brian.ramsaur@kroger.com) (Regulatory Review Artwork)</p> <p>Location: Page 1</p>	COLON HERE	

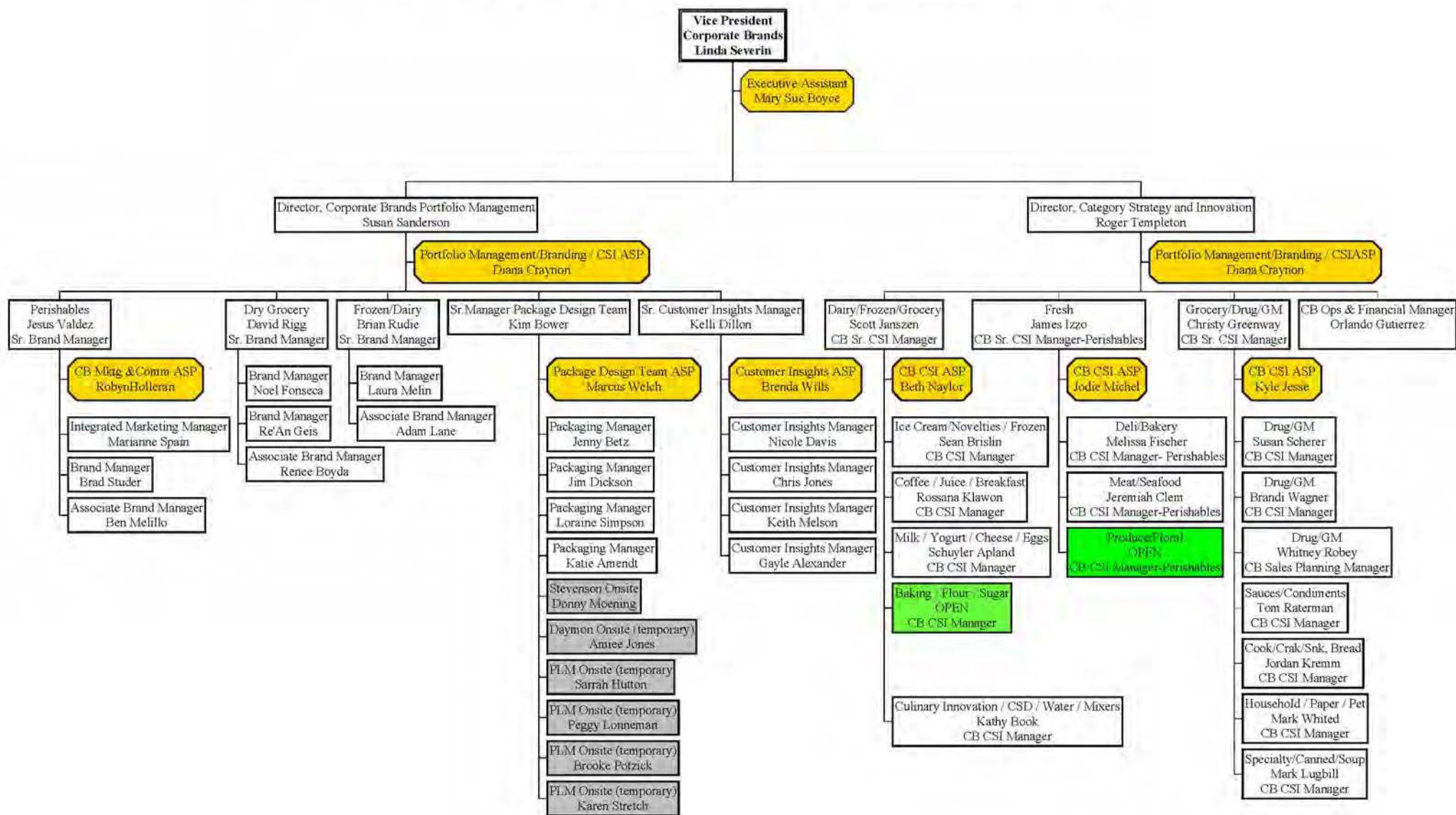
# **EXHIBIT 7**



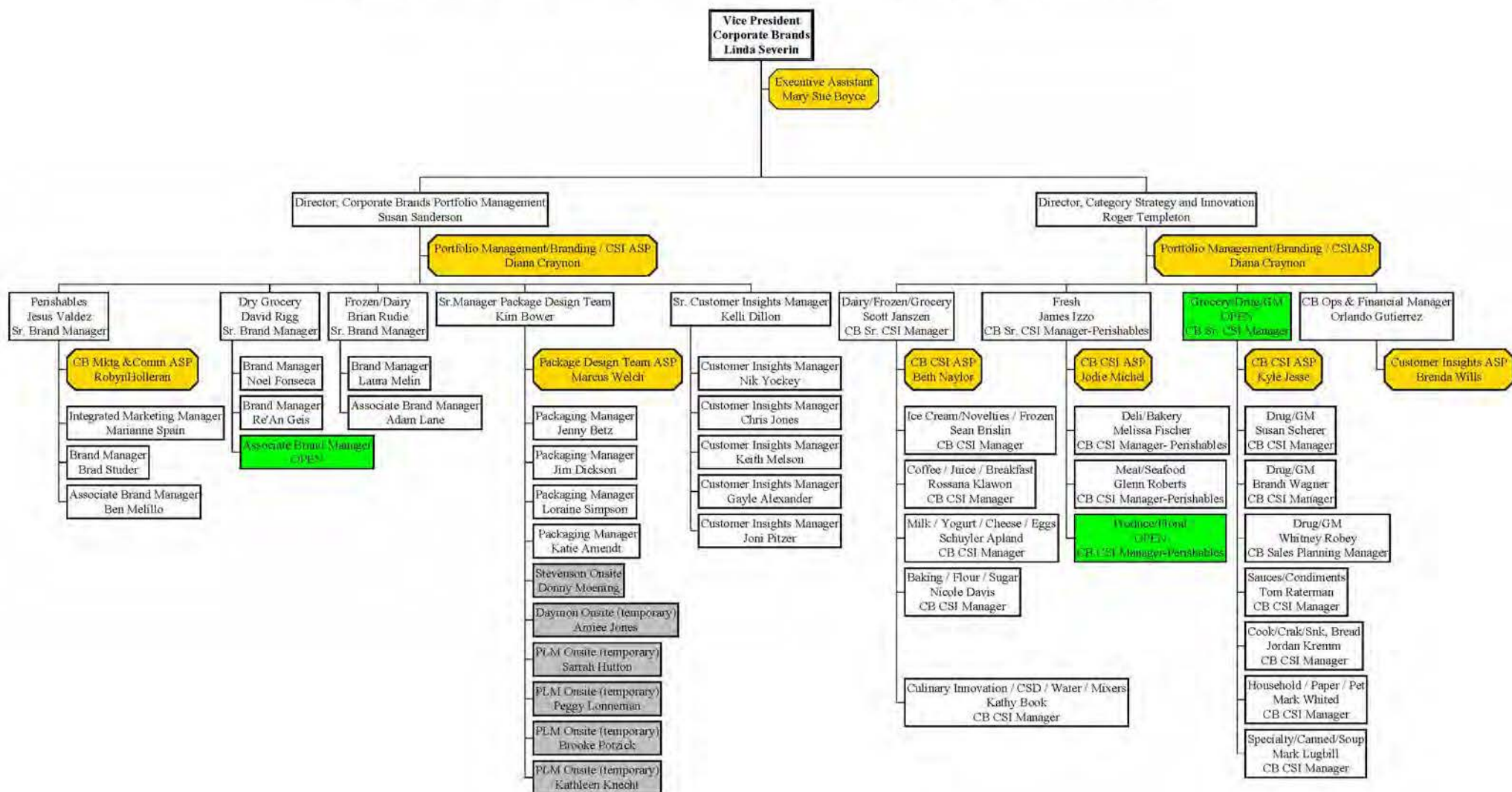
**CORPORATE BRANDS STRATEGY & INNOVATION TEAM - (revised 2-5-10)**

**CORPORATE BRANDS STRATEGY & INNOVATION TEAM - (revised 5-12-10)**



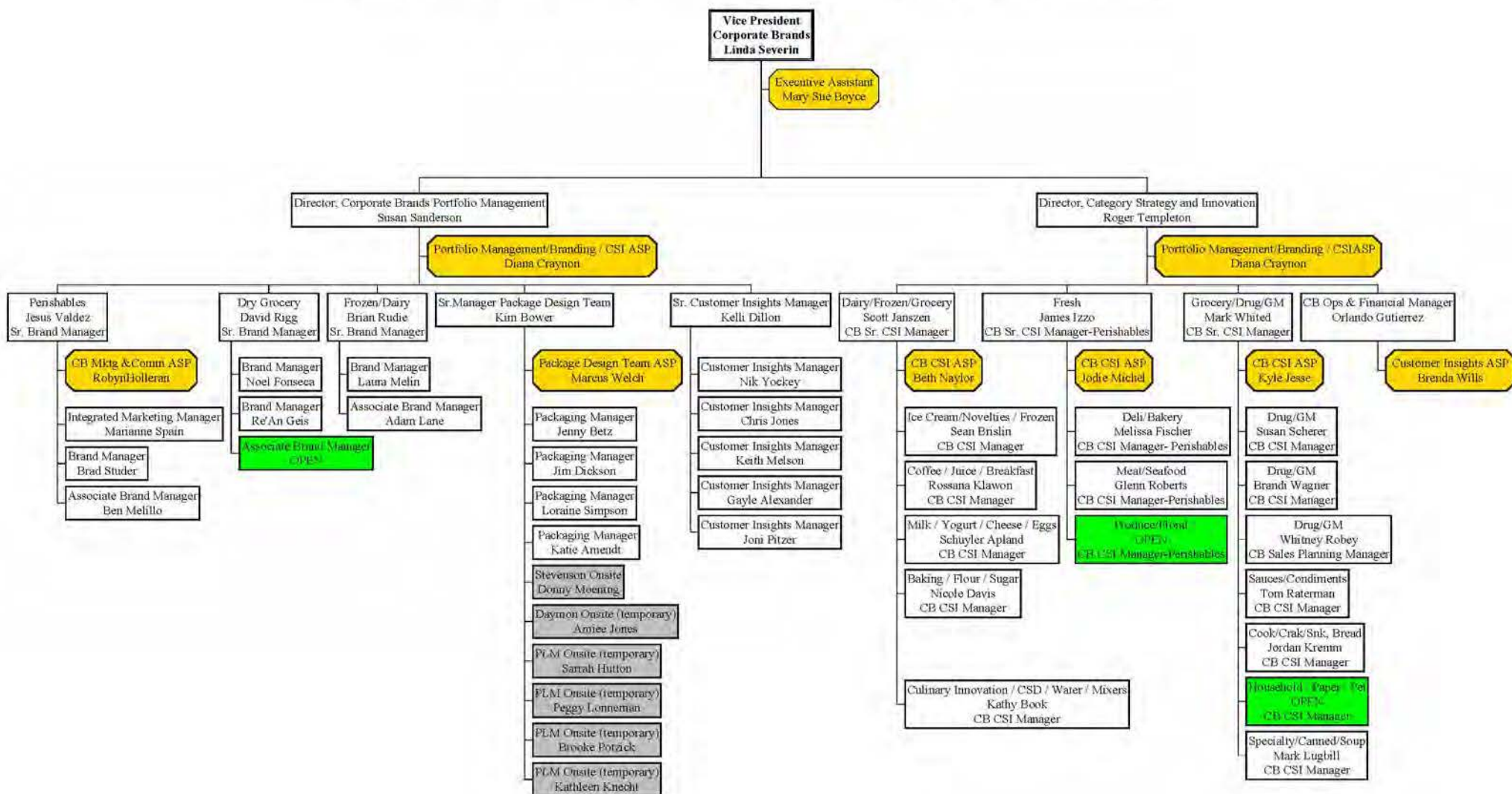
**CORPORATE BRANDS STRATEGY & INNOVATION TEAM - (revised 7-30-10)**

**CORPORATE BRANDS STRATEGY & INNOVATION TEAM - (revised 1/24/11)**

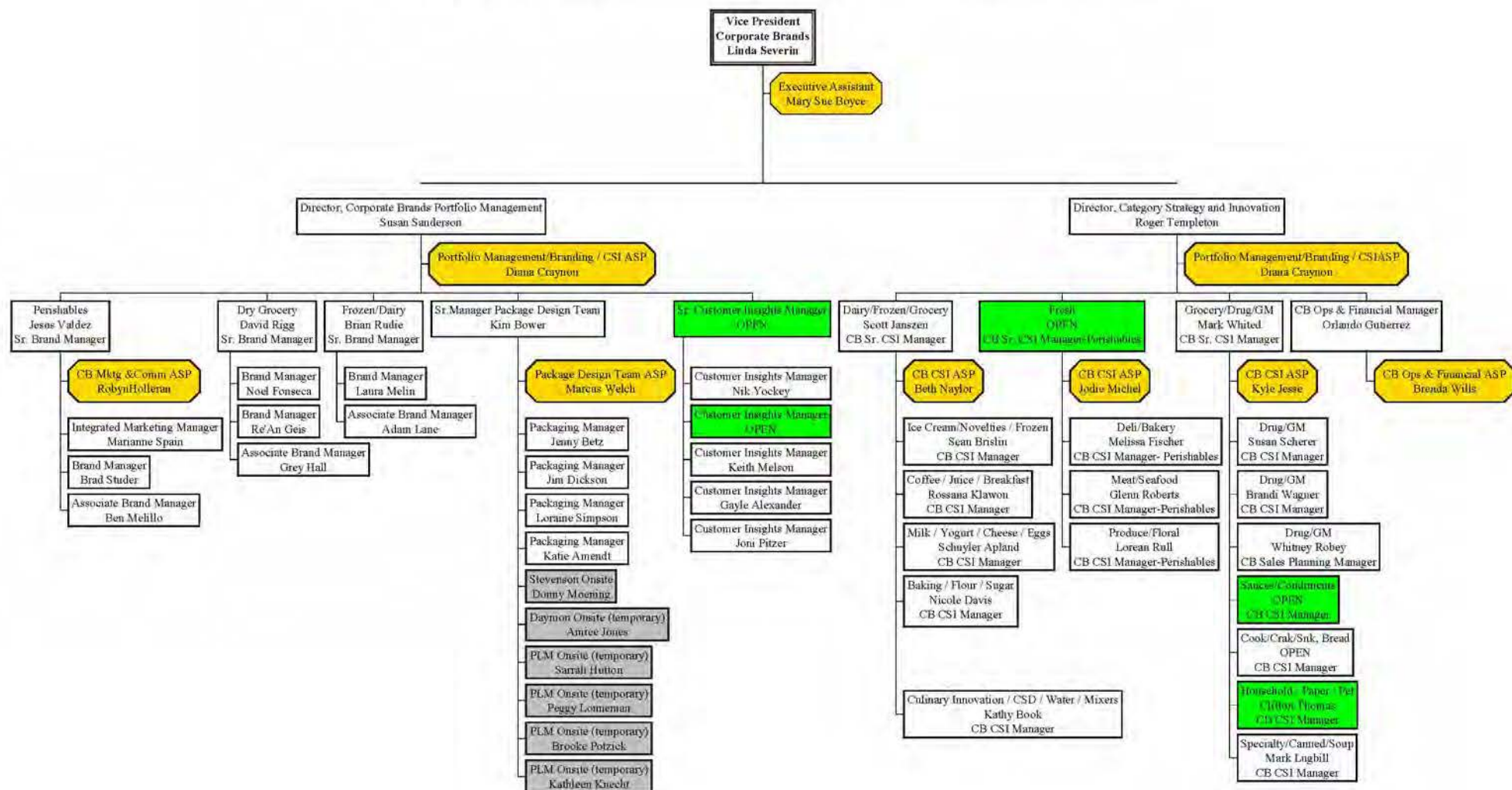




**CORPORATE BRANDS STRATEGY & INNOVATION TEAM - (revised 2/11/11)**



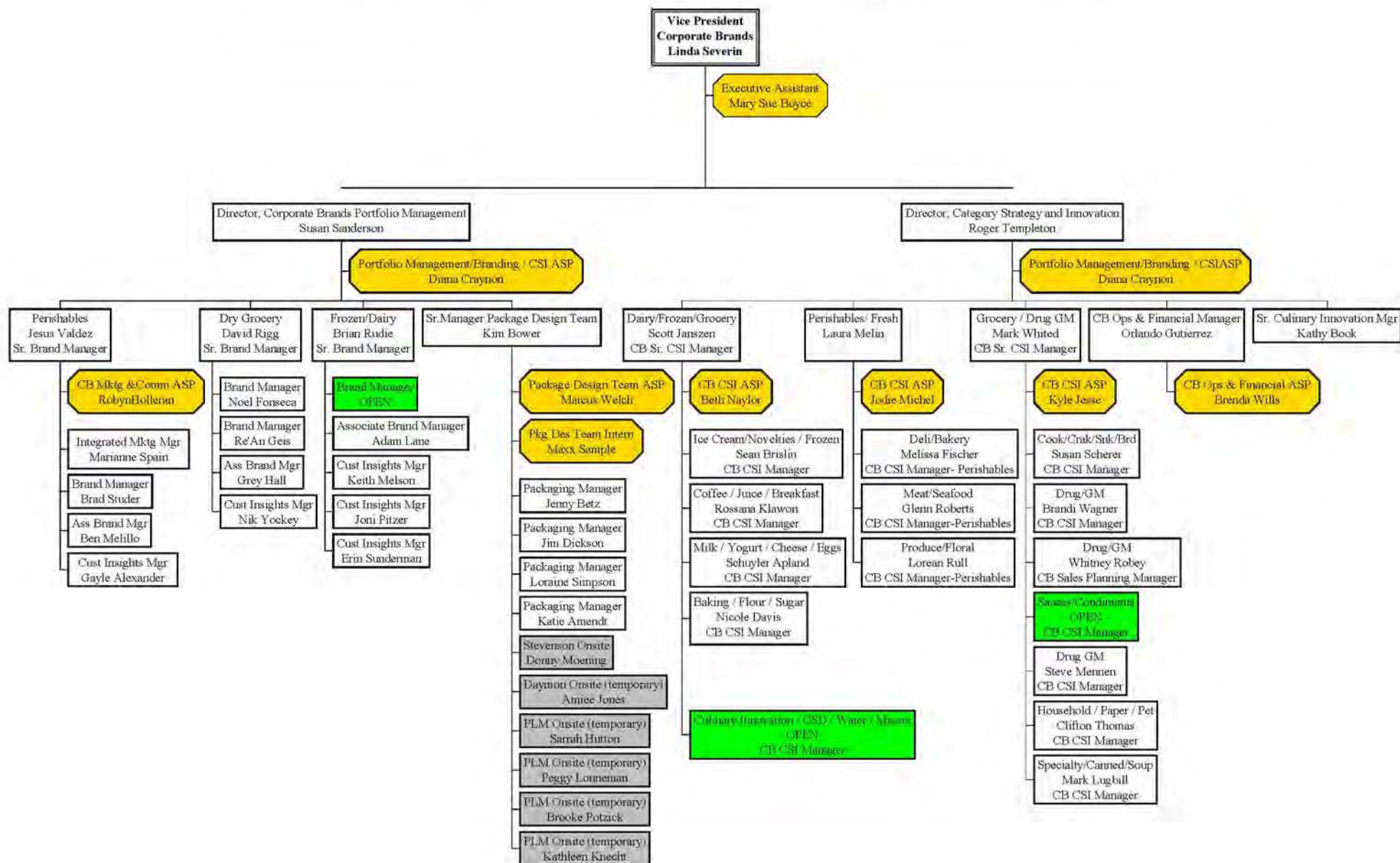
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 4/19/11

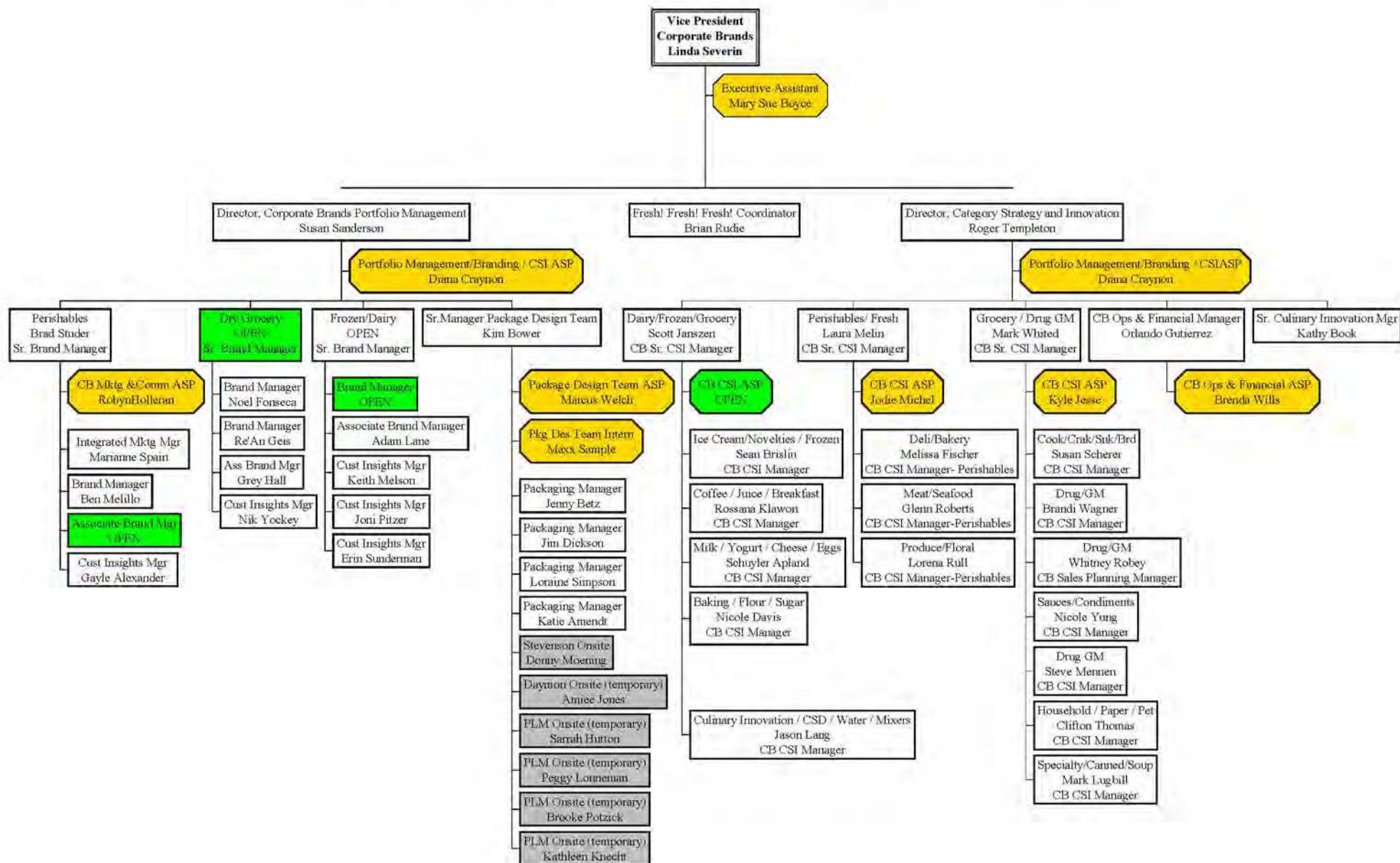


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 6/7/11

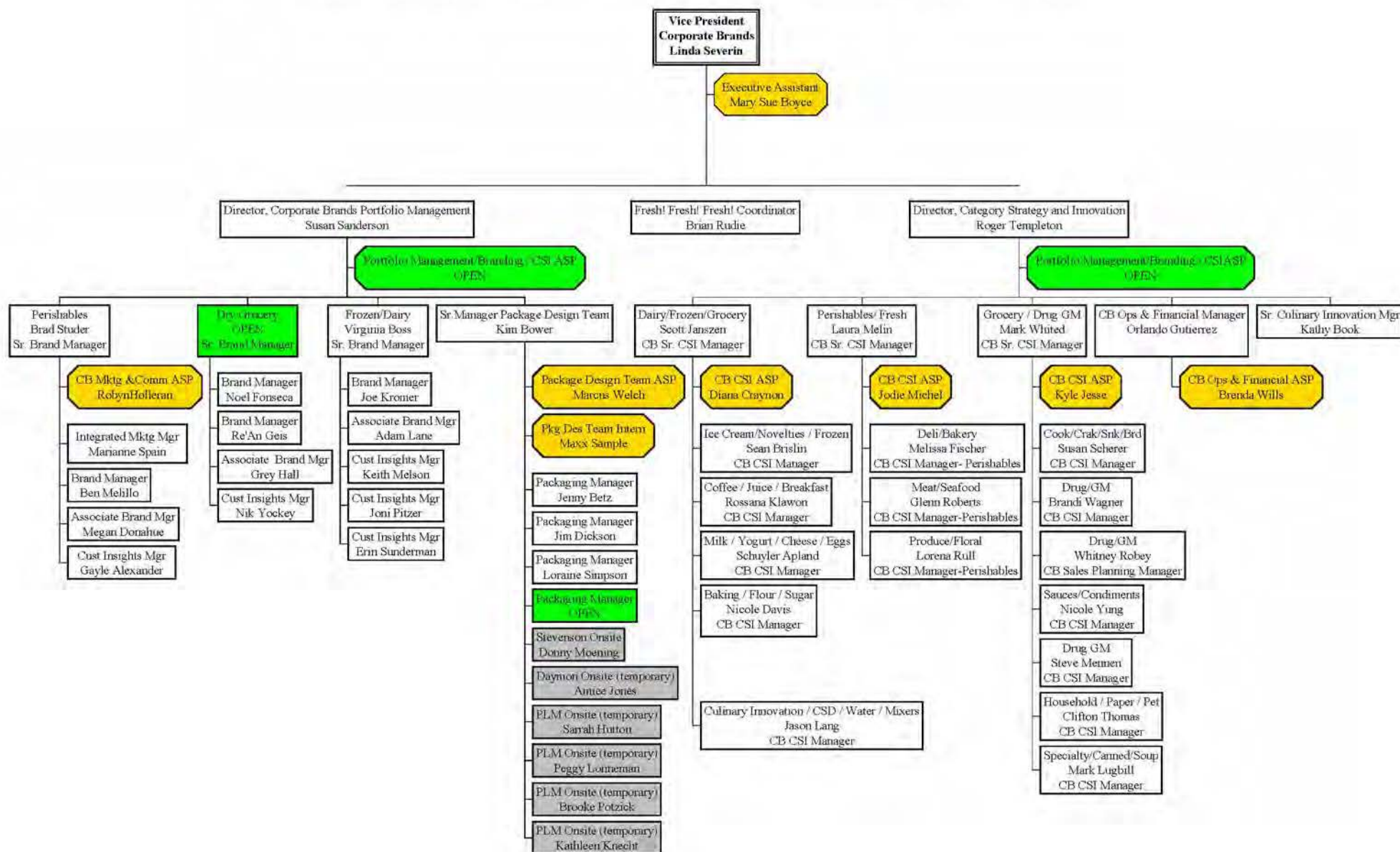
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 8/18/11

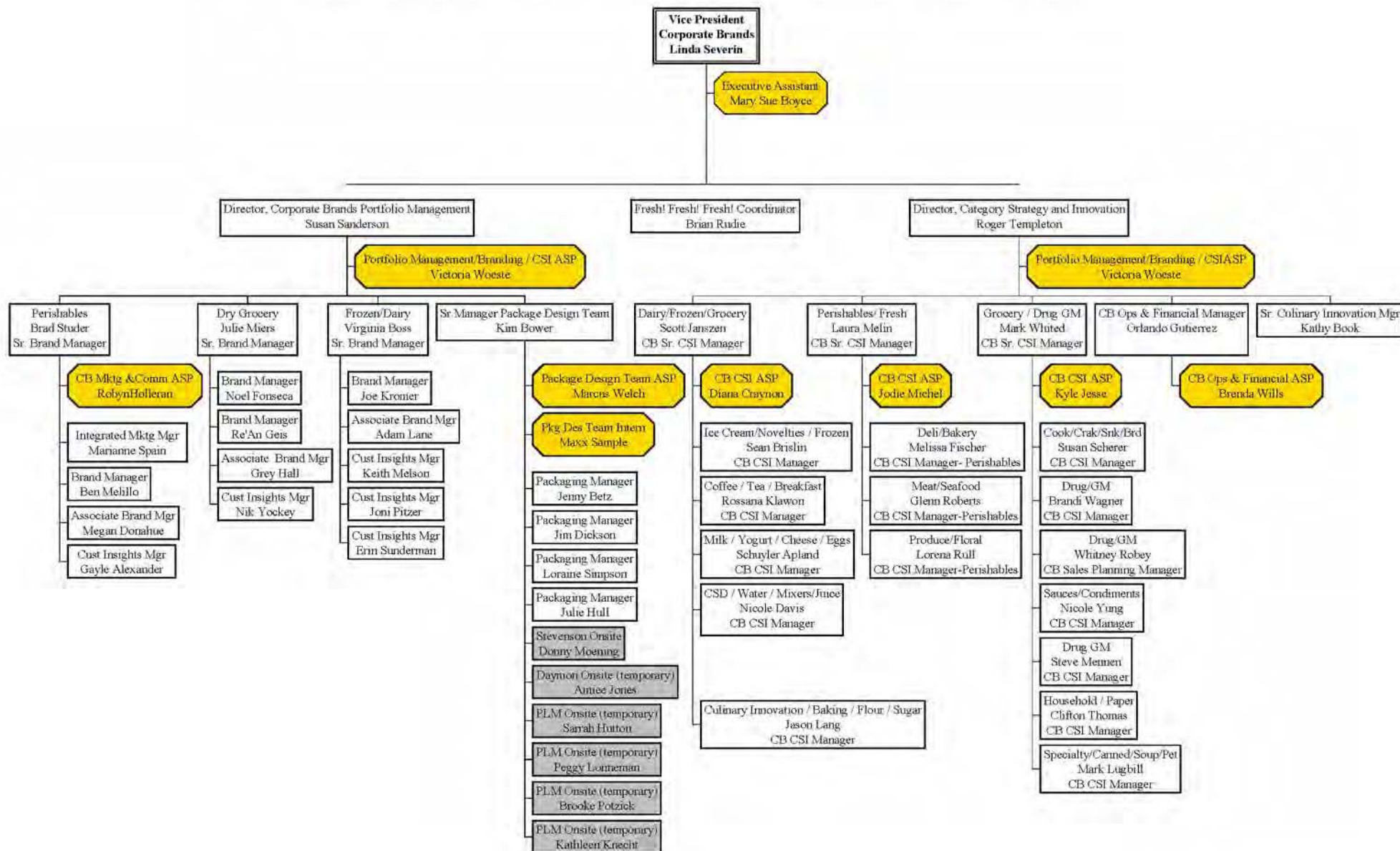


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 11/8/11

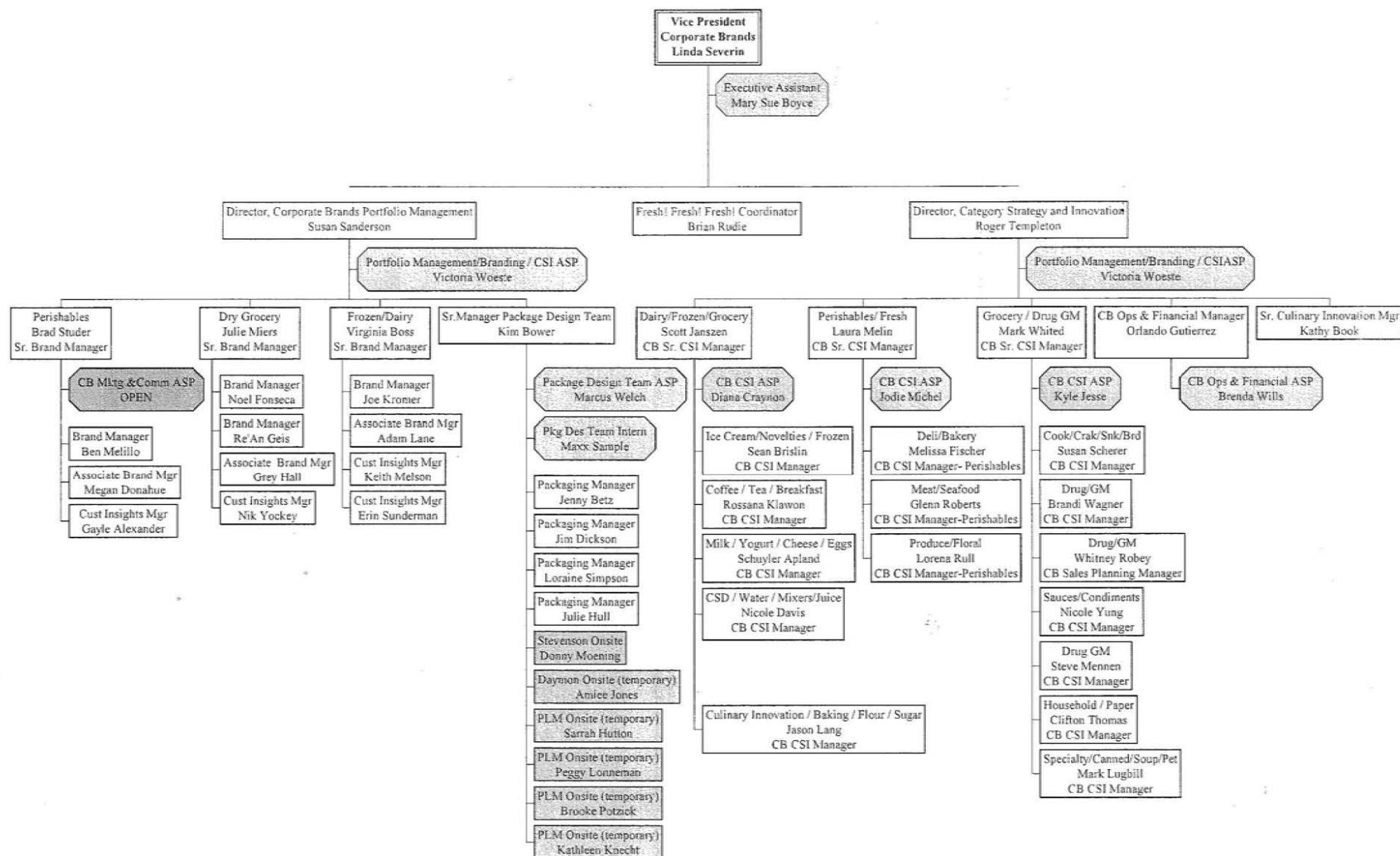
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 11/25/11

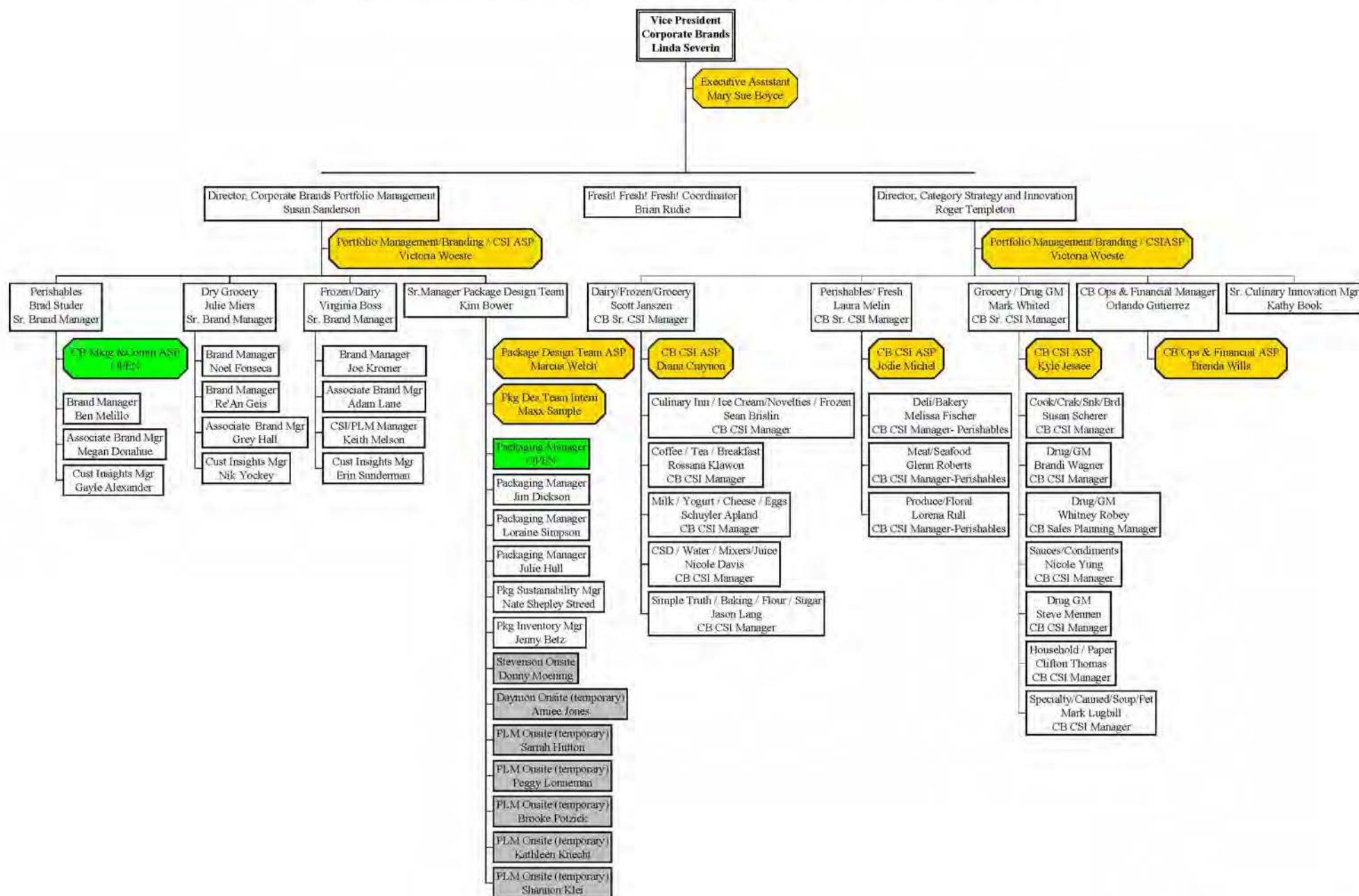


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 1/13/12

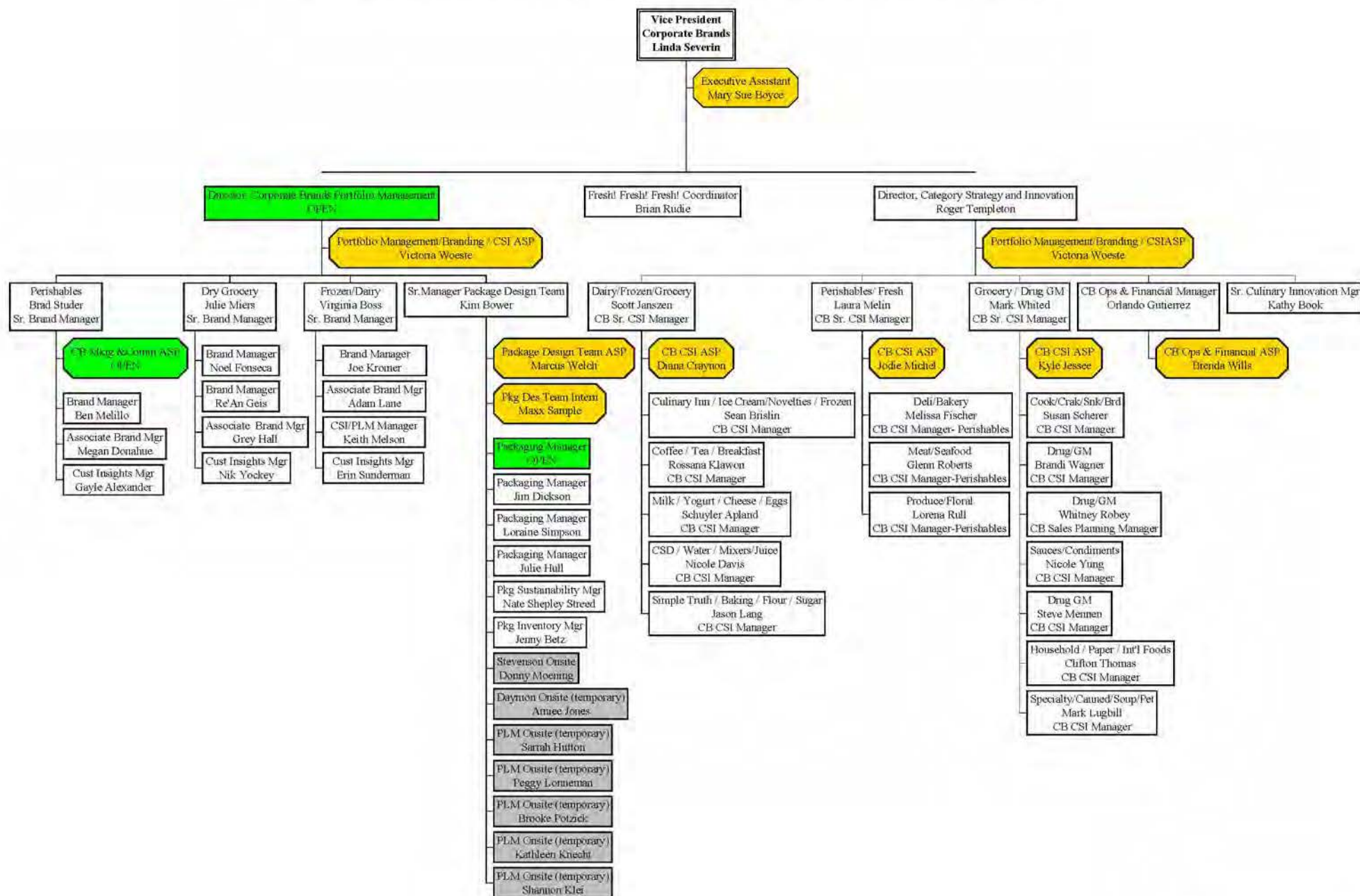
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 2/23/12

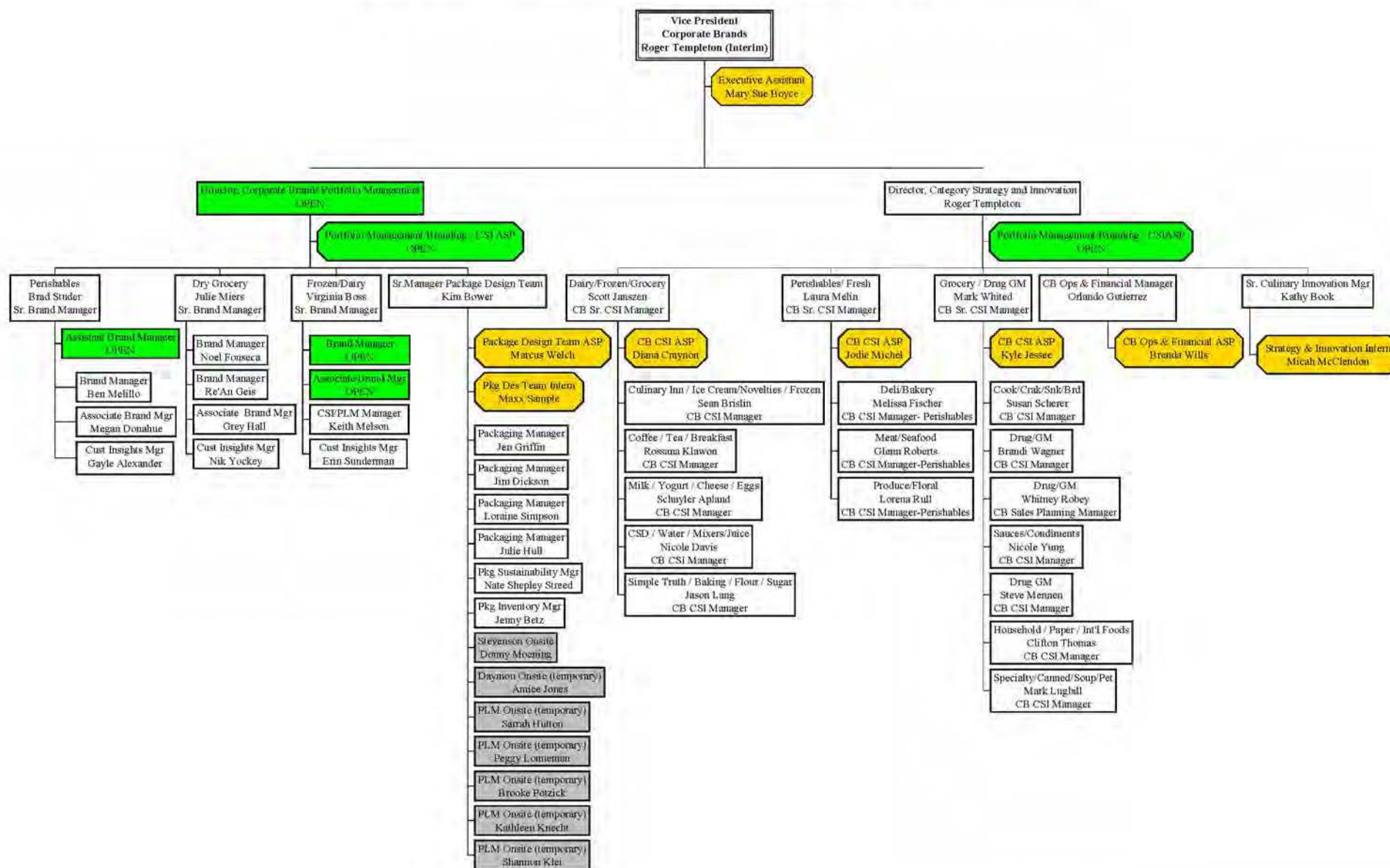


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 3/14/12

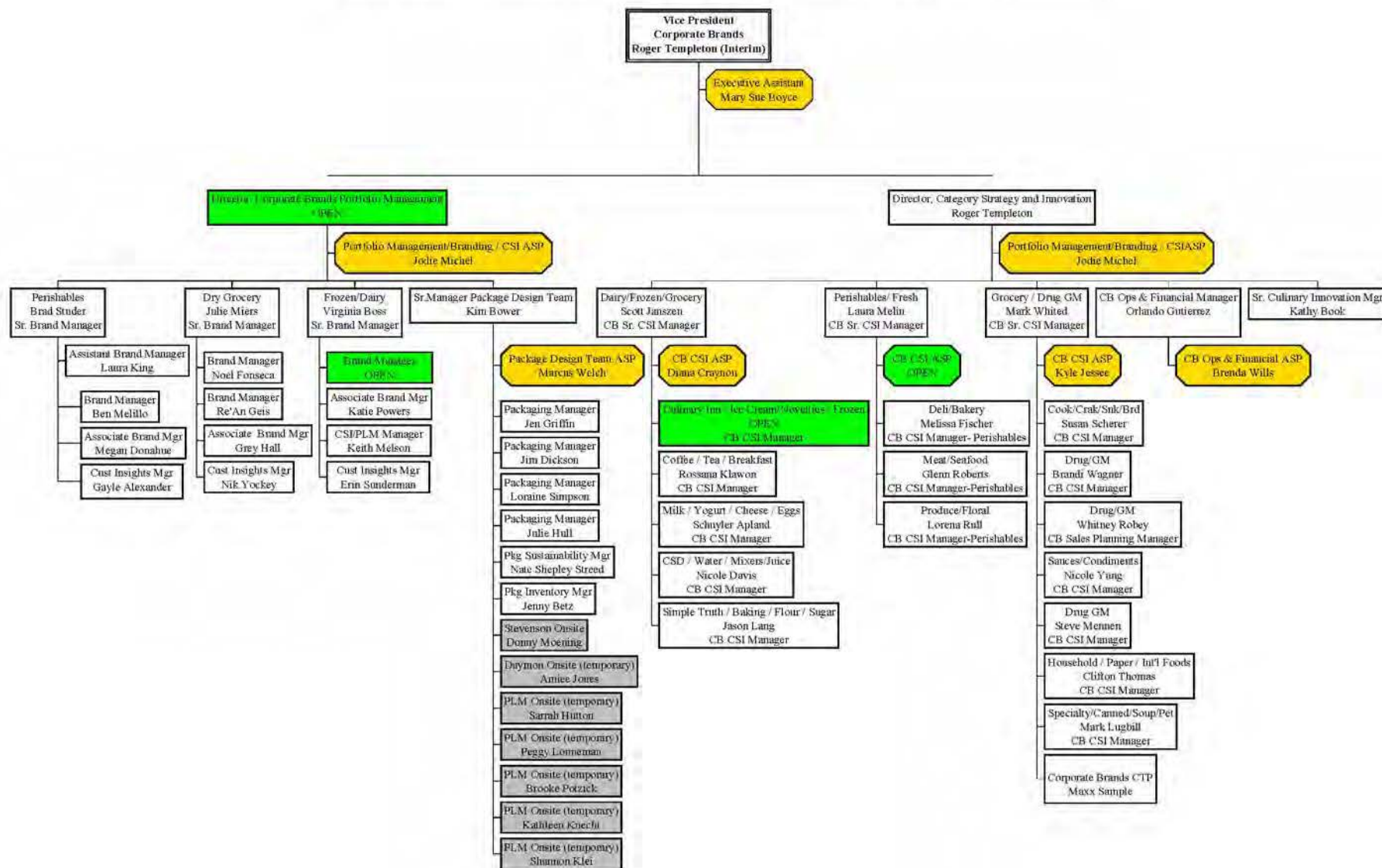
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 5/16/12

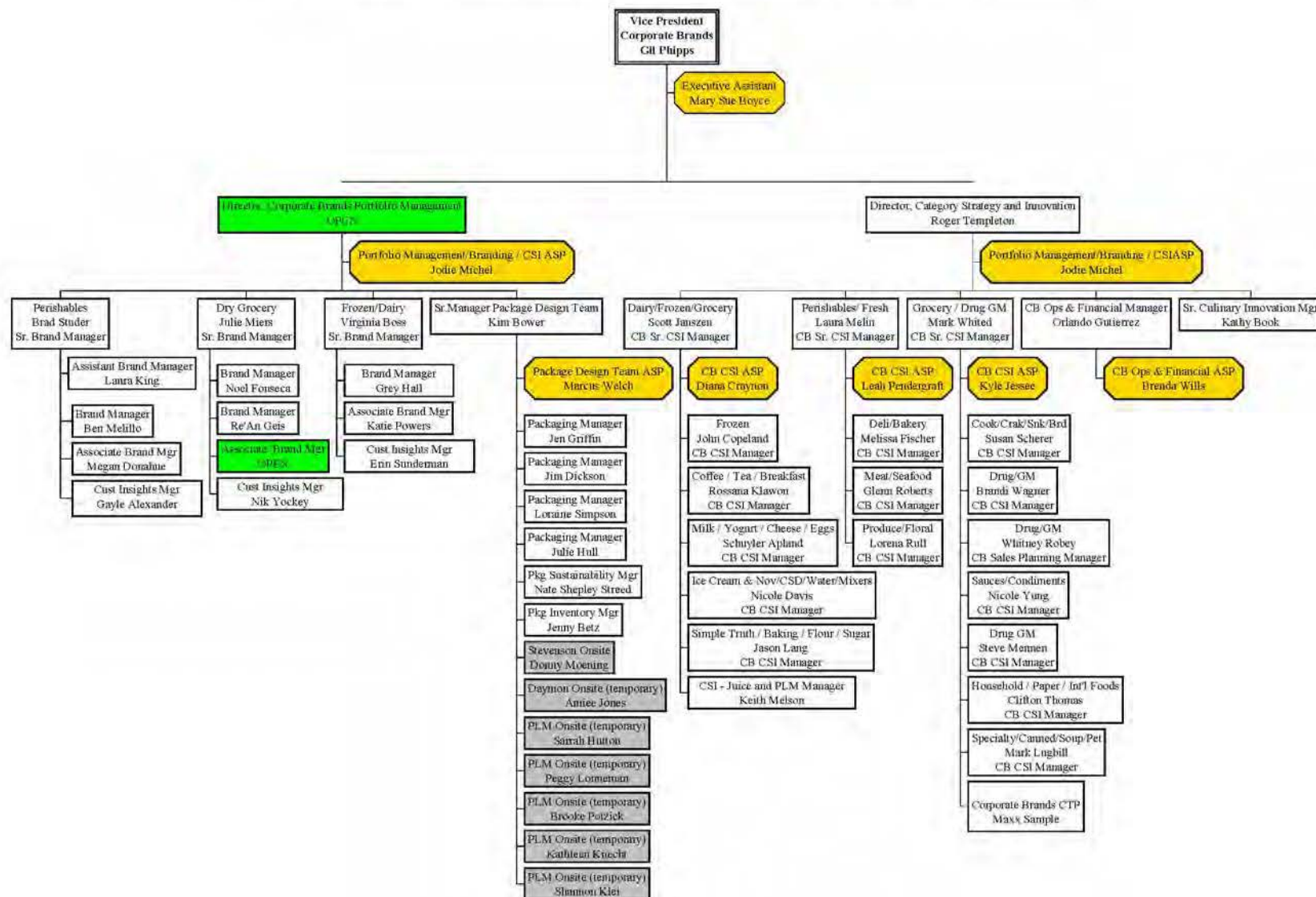


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 8/3/12

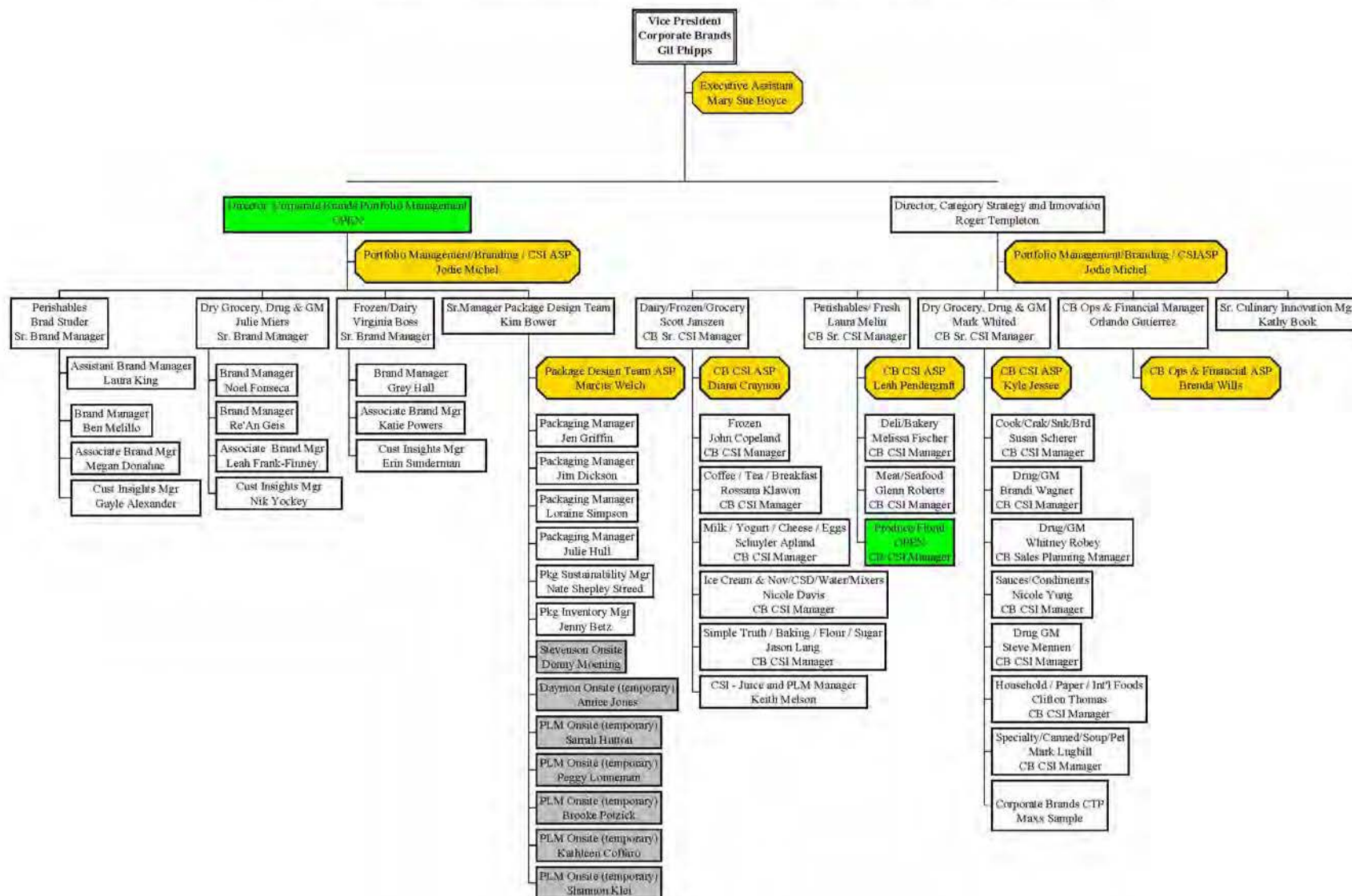
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 8/23/12

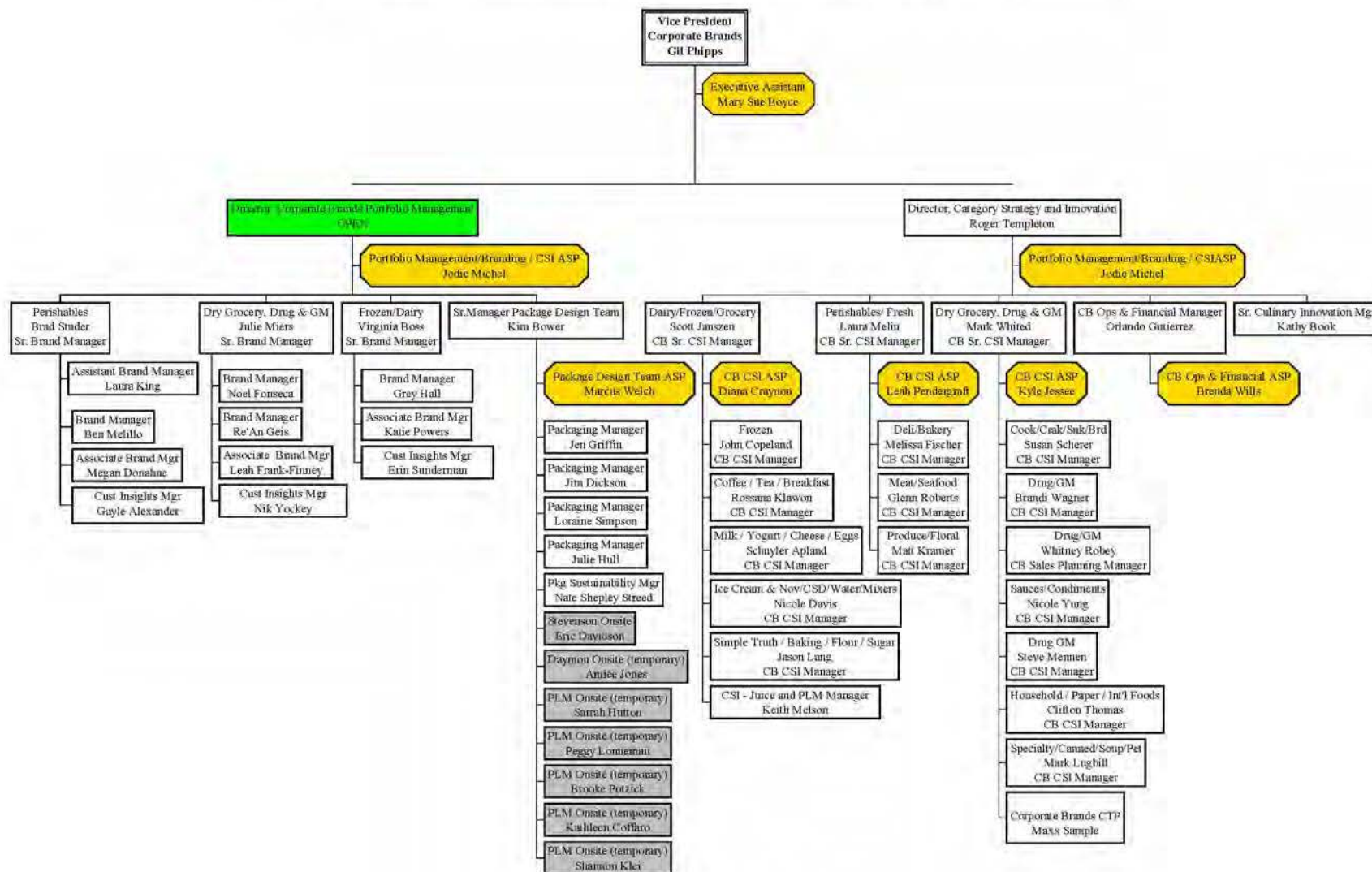


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 10/31/12

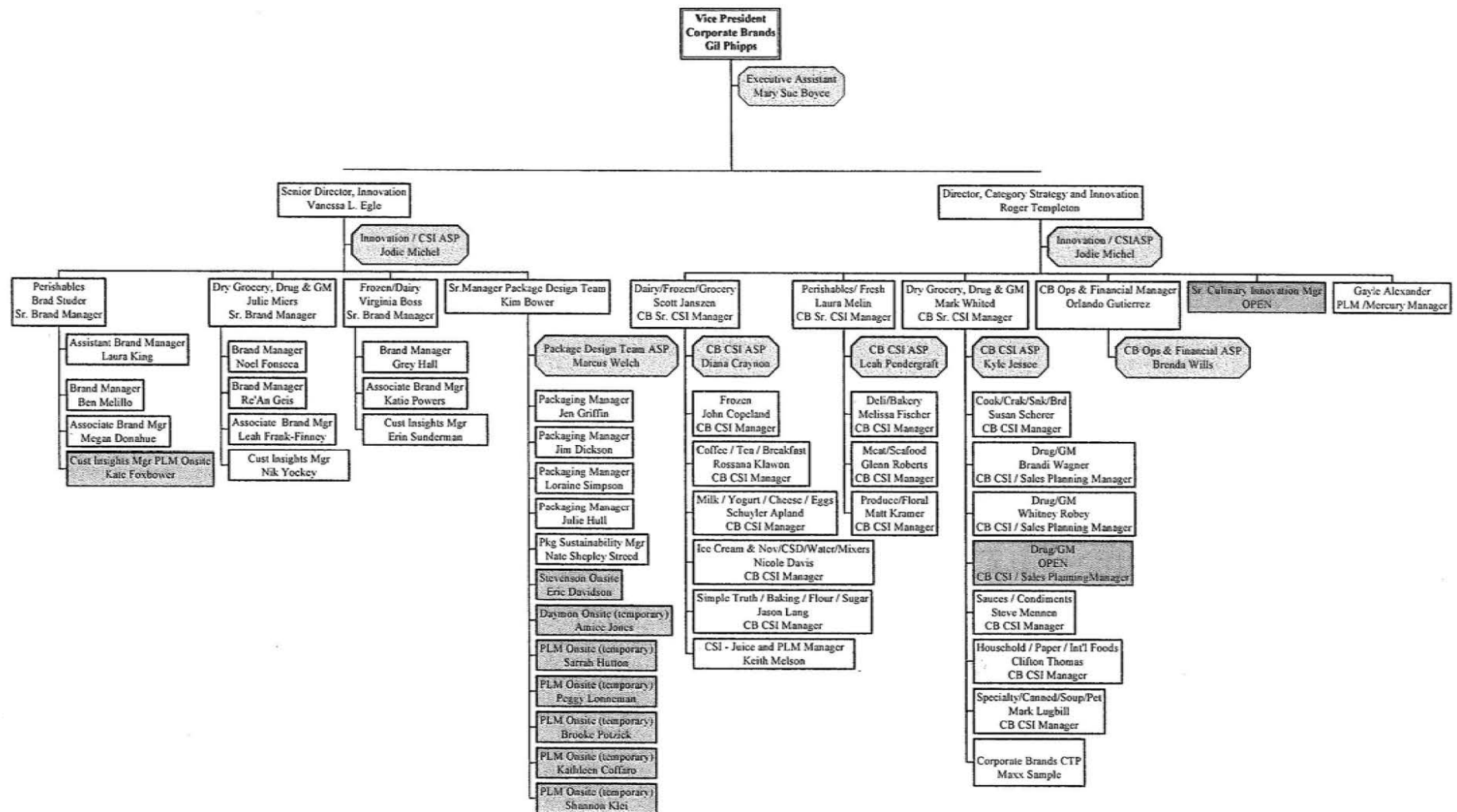
## CORPORATE BRANDS STRATEGY INNOVATION TEAM



Revised 12/3/12

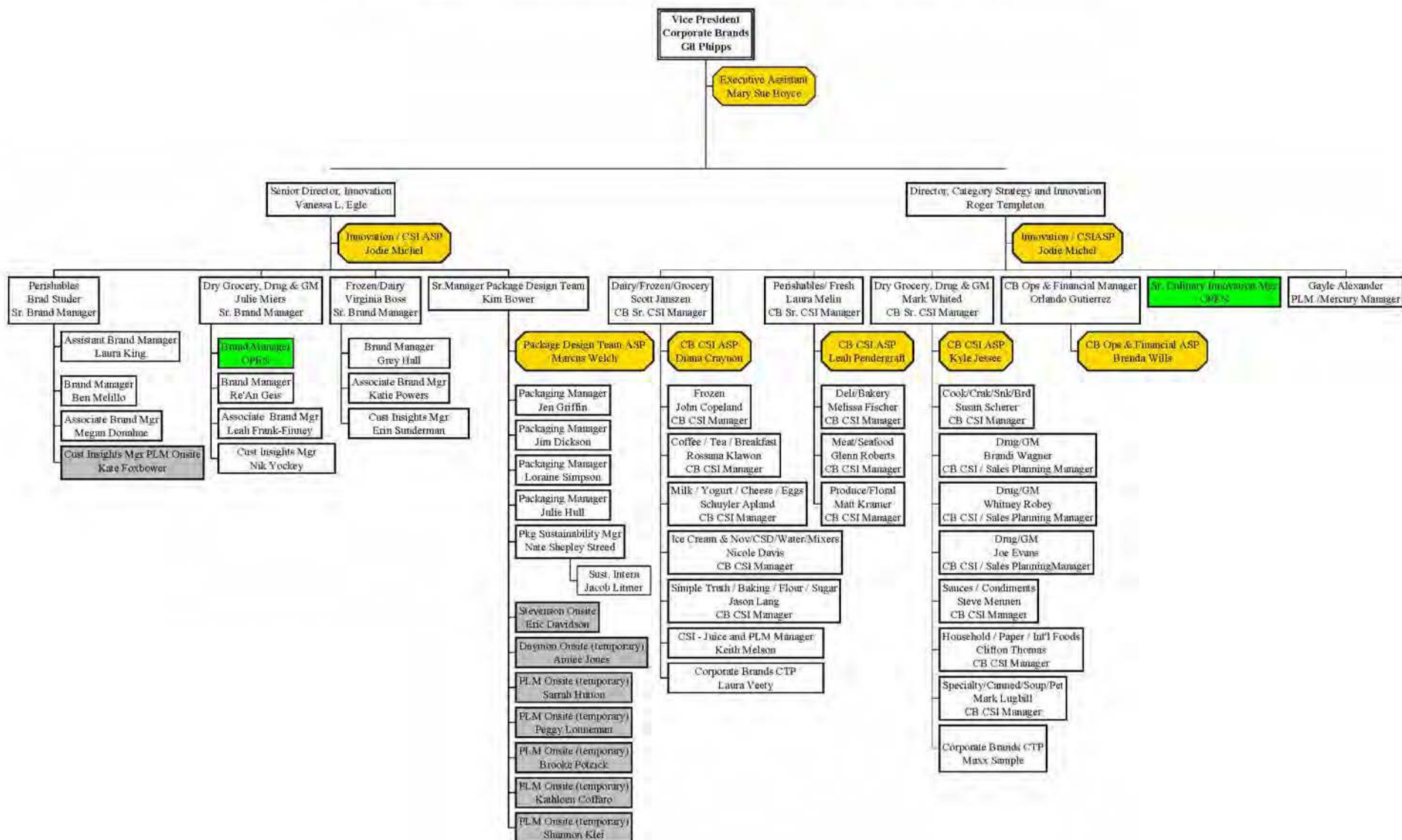


## CORPORATE BRANDS STRATEGY INNOVATION TEAM



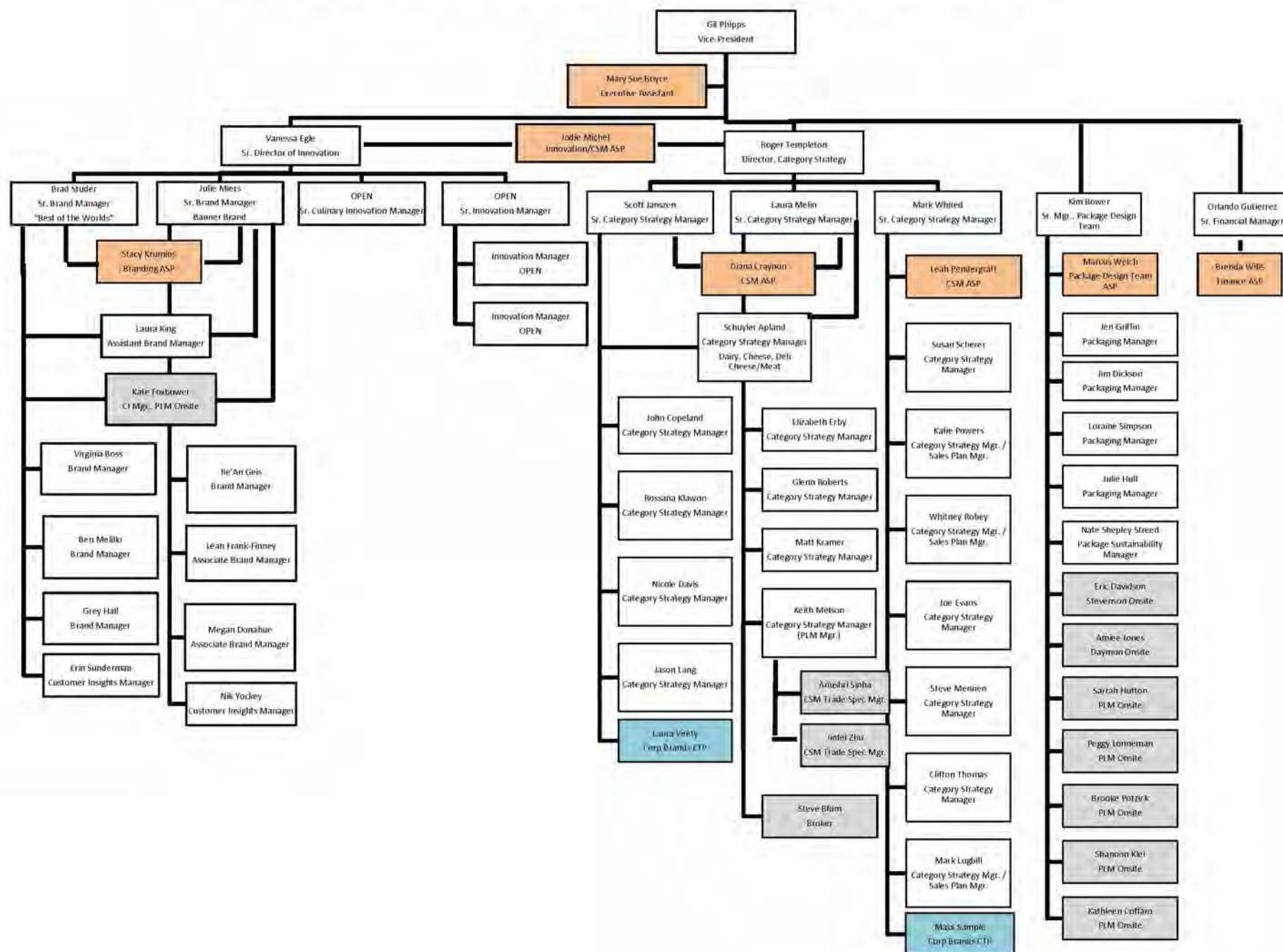
Revised 3/18/13

## CORPORATE BRANDS STRATEGY INNOVATION TEAM



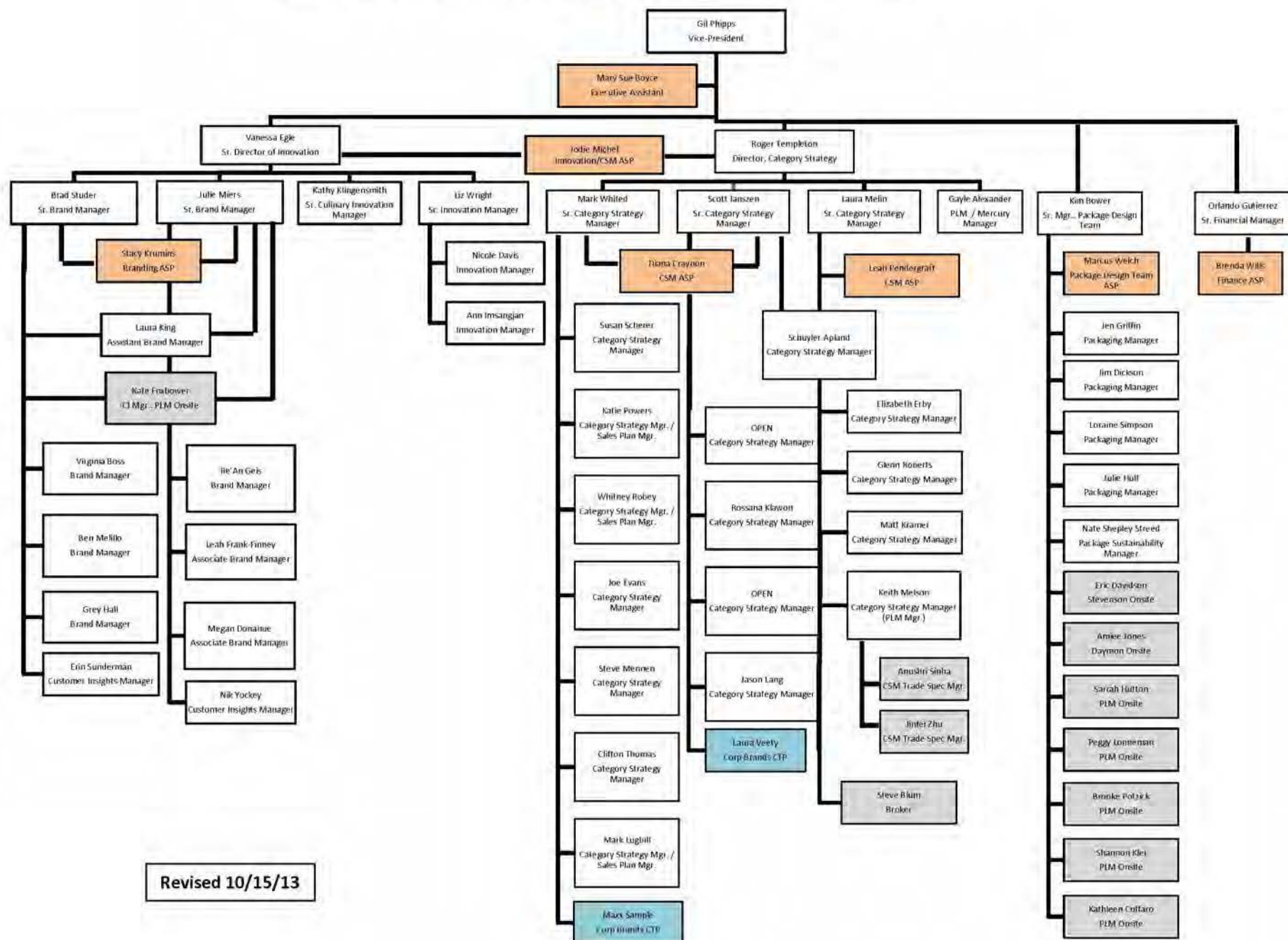
Revised 6/5/13

# CORPORATE BRANDS STRATEGY & INNOVATION TEAM

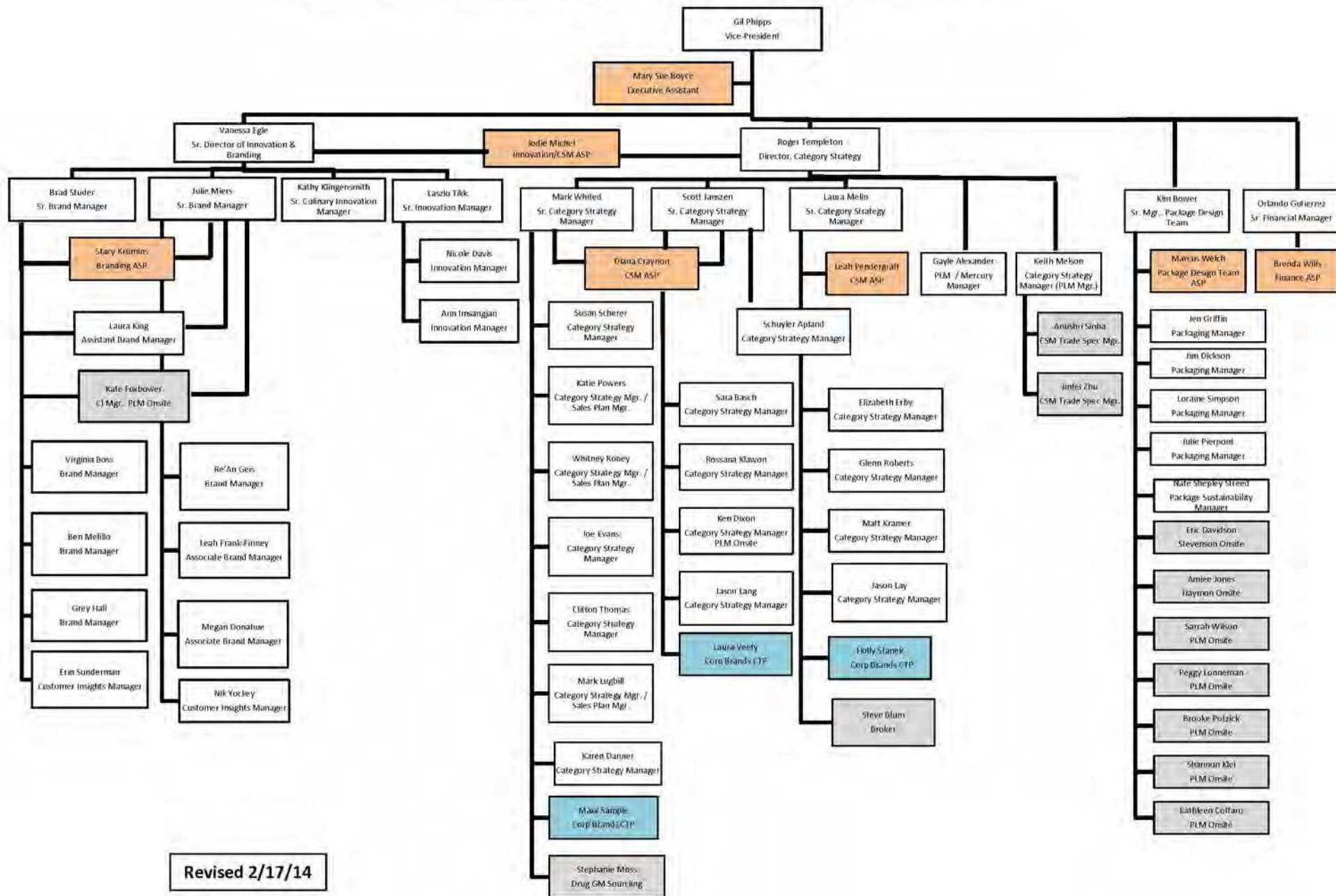




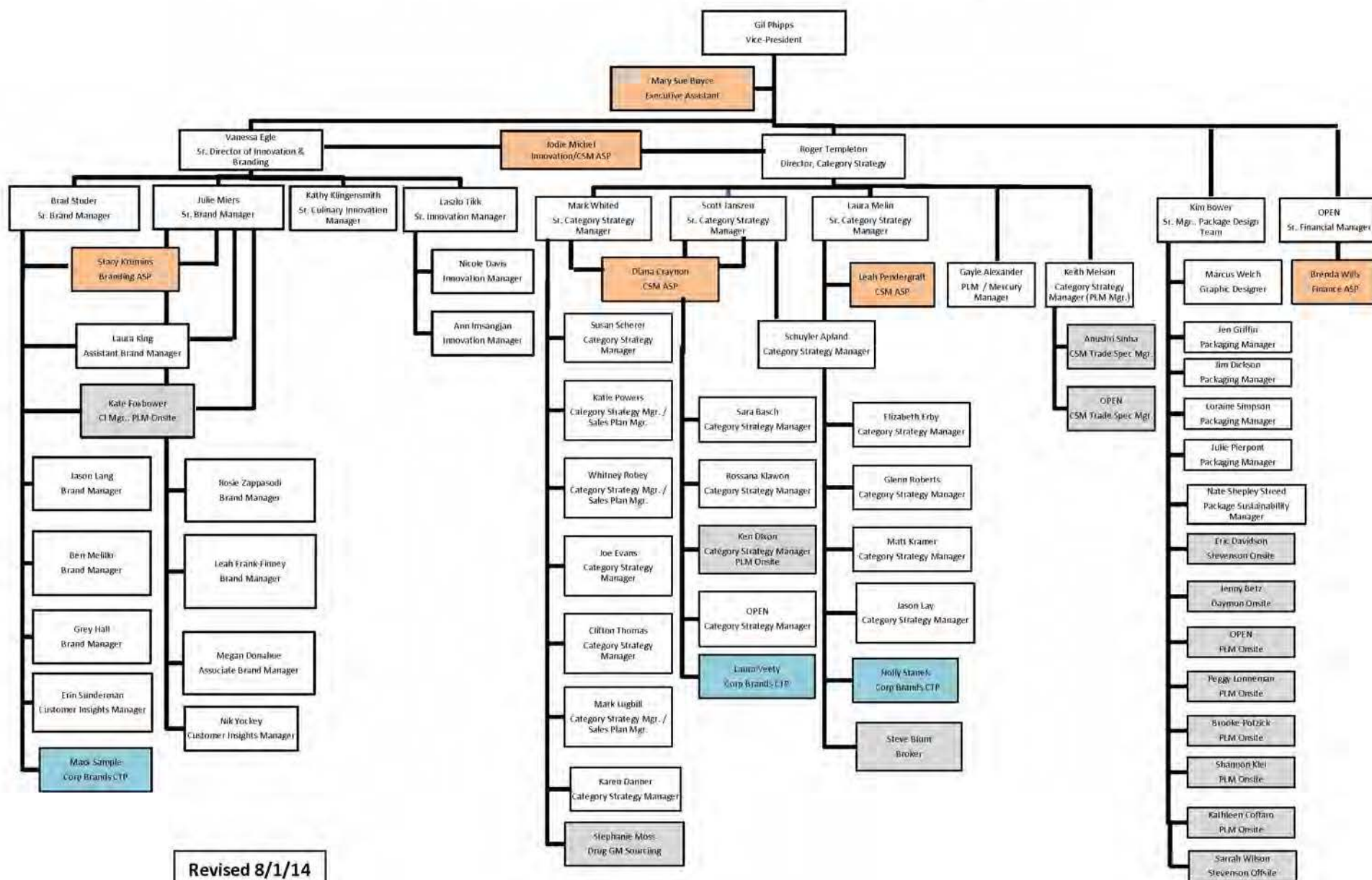
# CORPORATE BRANDS STRATEGY & INNOVATION TEAM



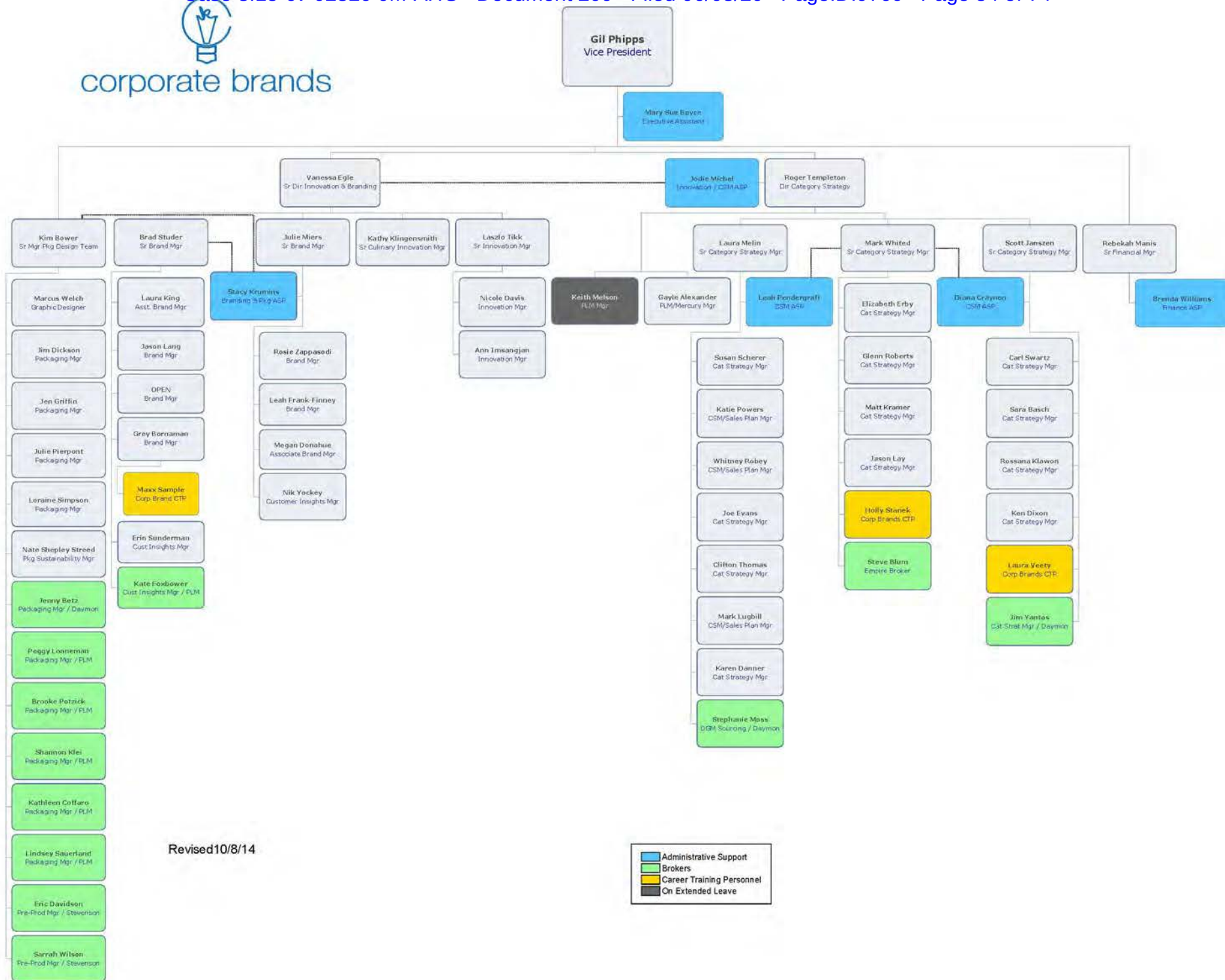
# CORPORATE BRANDS STRATEGY & INNOVATION TEAM

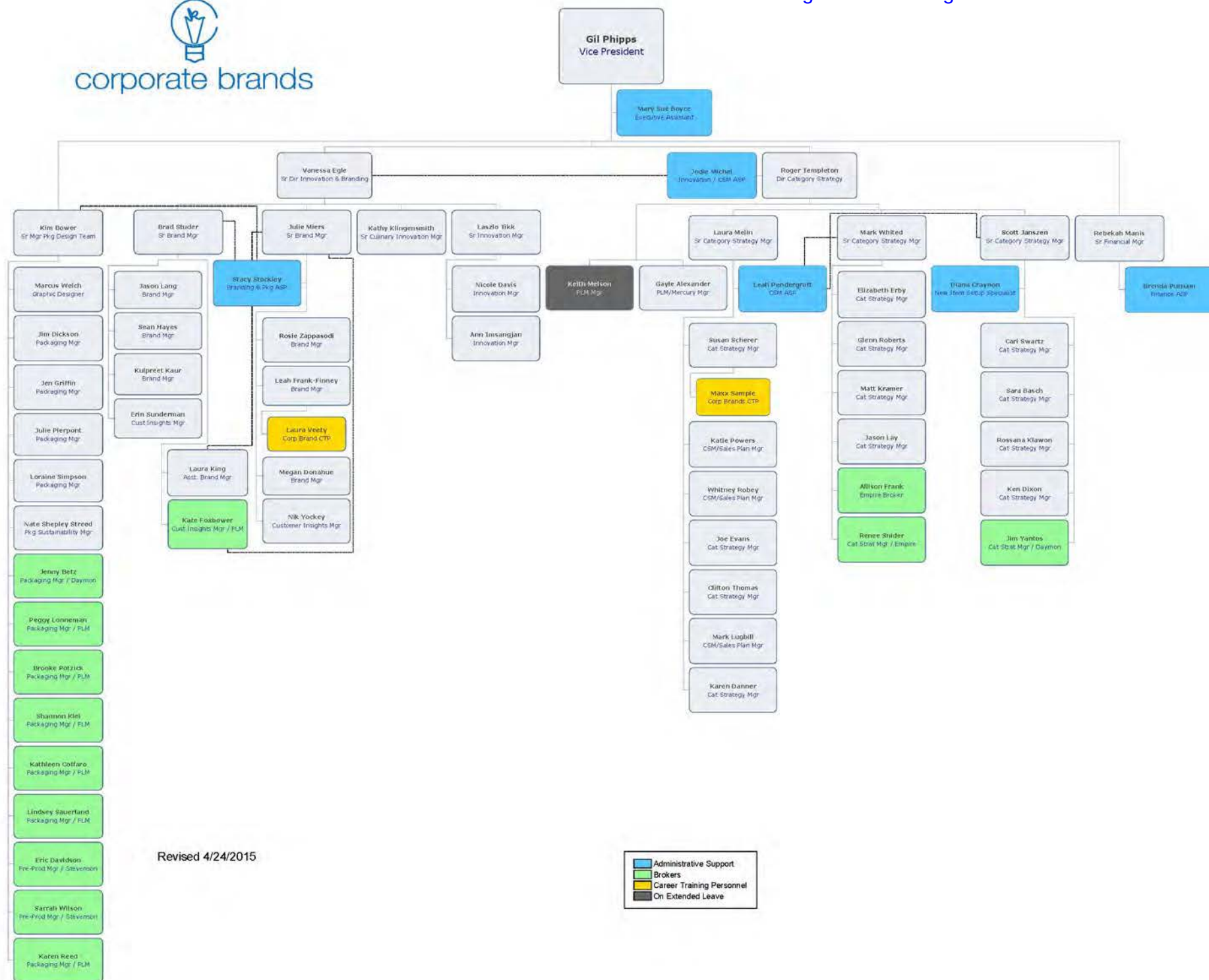


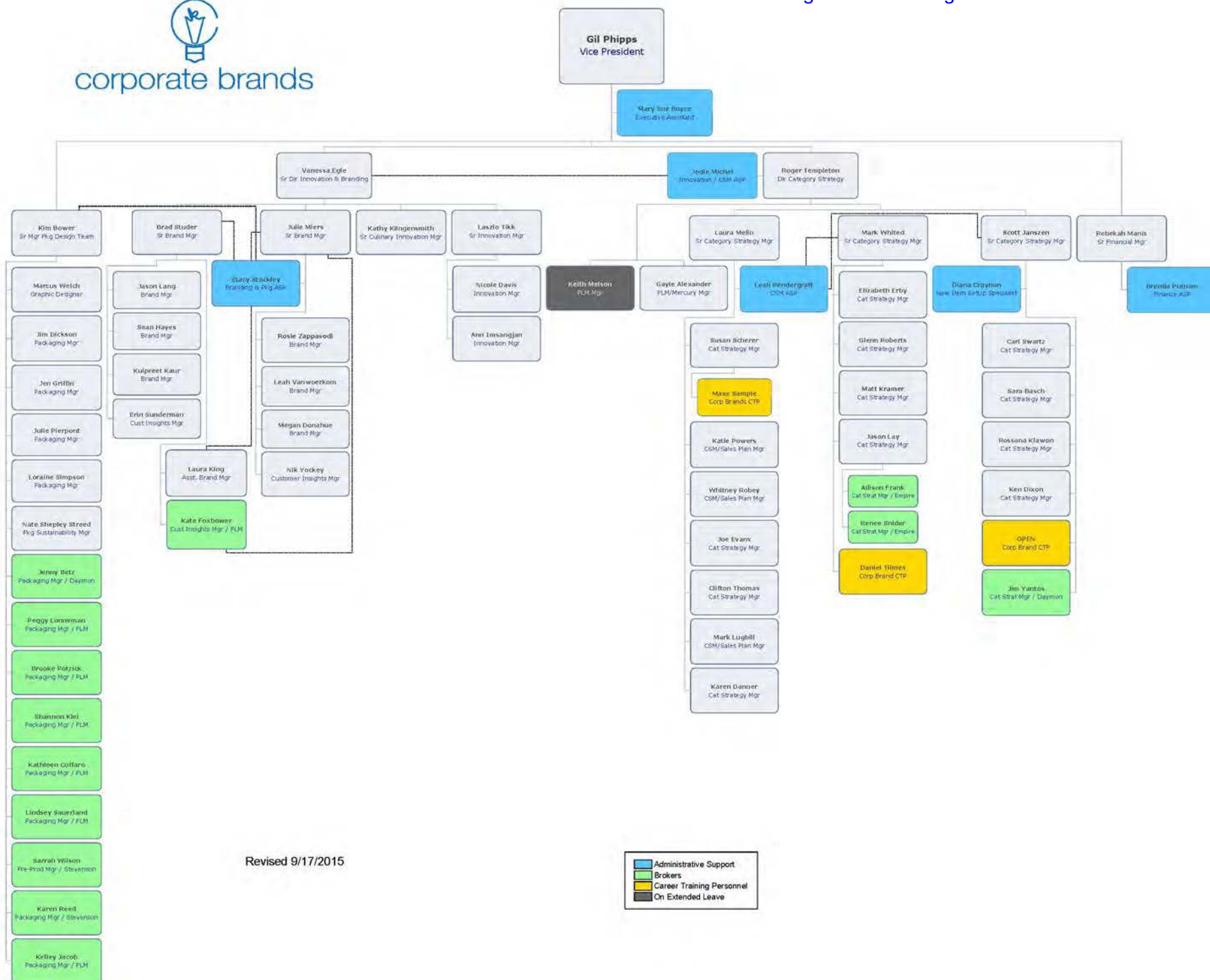
# CORPORATE BRANDS STRATEGY & INNOVATION TEAM



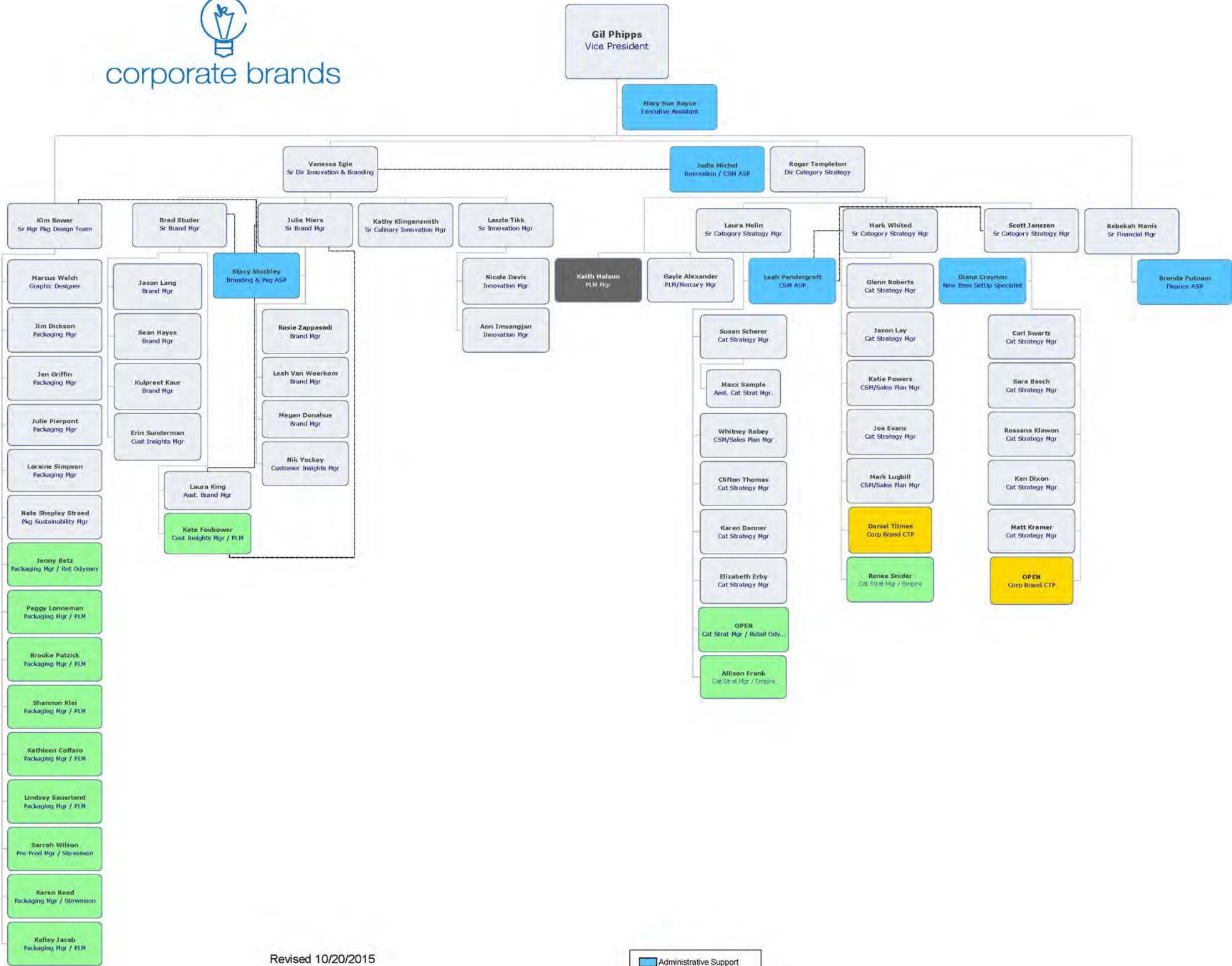












# **EXHIBIT 8**

**From:** Hosfeld, Bob </O=KROGER/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=RH73933>  
**To:** Ensign, Cheryl I; Bryant, Nancy A; Johnson, Danielle; Payne, Joel D; McFarlane, Roger E; Baker, Stephanie S; Ray, George S; Wampler, Stacey A  
**CC:** Pruett, Payton; Edelen, Jeff; Kolenski, John P  
**Sent:** 6/16/2015 5:13:40 AM  
**Subject:** RE: Trans fats  
**Attachments:** PHO - Combined.xls

Attached is a list of products that have "partially hydrogenated" in the ingredient statement.

Not sure what the TransFat declaration is for these items.

Bob Hosfeld  
Sr. Manager  
Corporate Food Technology  
O-513-762-4244  
C-513-254-6696

-----Original Message-----

From: Ensign, Cheryl I  
Sent: Tuesday, June 16, 2015 8:11 AM  
To: Bryant, Nancy A; Johnson, Danielle; Payne, Joel D; McFarlane, Roger E; Baker, Stephanie S; Hosfeld, Bob; Ray, George S; Wampler, Stacey A  
Cc: Pruett, Payton; Edelen, Jeff; Kolenski, John P  
Subject: RE: Trans fats

Bob,

Can you run a report in PLM for any PHO's listed in ingredient decks?

Cheryl

-----Original Message-----

From: Bryant, Nancy A  
Sent: Tuesday, June 16, 2015 8:07 AM  
To: Ensign, Cheryl I; Johnson, Danielle; Payne, Joel D; McFarlane, Roger E; Baker, Stephanie S; Hosfeld, Bob; Ray, George S; Wampler, Stacey A  
Cc: Pruett, Payton  
Subject: RE: Transfats

I know we are putting plans in place to remove PHO's, but I think most of these products have 0g trans fatty acids (less than .5 g/serving).

Do we still have some products which contain trans fat?

Thanks,  
Nancy

-----Original Message-----

From: Pruett, Payton  
Sent: Tuesday, June 16, 2015 8:02 AM  
To: Ensign, Cheryl I; Johnson, Danielle; Bryant, Nancy A; Payne, Joel D; McFarlane, Roger E; Baker, Stephanie S; Hosfeld, Bob  
Subject: FW: Transfats

FYI...

\*\*\*\*\*

Payton Pruett, V.P., Corp. Food Technology & Regulatory Compliance | The Kroger Co. |  
1014 Vine Street | Cincinnati, OH 45202-1100 | Ph: 513.762.4223 |  
payton.pruett@kroger.com



-----Original Message-----

From: Cull, Brendon J

Sent: Tuesday, June 16, 2015 8:00 AM

To: Sharp, Erin S; Pruett, Payton; Kolenski, John P; Dailey, Keith G; Marmer, Lynn; McClure, Margaret; Armbruster, Kari T

Subject: Transfats

There are news reports this morning that the transfats ban will be released today by the FDA. This is par for the course with them--they have been leaking to friendly media early and then releasing the rule later in the day.

The details we've seen so far indicate a three year timeline for food manufacturers to phase out the ingredient and a process to apply for an exception following the ban.

More to come later today.

Brendon

# **EXHIBIT 9**

reformulation

- § Team talked about whether we need to change the UPC code and consensus was we did not see the need, given the extra time and resources to do this. The benefit would be that we can track the change if we changed the UPC, but overall felt the extra labor and time outweighed the benefit.
- Next Steps: Mark will follow up with Roger Templeton and Megan Brooks on this recommendation

§ IAP projects will be tracked separately since Corporate Brands is not responsible for packaging.

Thanks, again for everyone's input. The next meeting is October 23, 2015.

Nancy Bryant

Director, Corporate Brands Product Development & QA  
The Kroger Co., 1014 Vine St., Cincinnati, OH 45202  
O: 513-762-4236, C: 203-491-7272

---

**From:** Bryant, Nancy A

**Sent:** Tuesday, September 22, 2015 5:36 PM

**To:** Baker, Stephanie S; Hosfeld, Bob; McFarlane, Roger E; Payne, Joel D; Ray, George S; Wampler, Stacey A; Melin, Laura A; **Bower, Kim**; Janszen, Scott A; Whited, Mark A

**Subject:** Agenda for PHO Update Meeting - 9/23/15

Attached is agenda for the PHO Update meeting tomorrow, 9/23/15:

- Status of putting PHO products into Project Tracker – Mark/Scott/Laura
- Review summary of categories with technical difficulty, and status of projects—CFT Leaders for each area
- How we can double check to make sure we aren't missing products (i.e.; mason jar products, others?)
  - We are also working with Sourcing to send out notes to suppliers so they can identify products with PHO's as a double check (KMP products)
  - Review products in draft for KLP products

Thanks,  
Nancy

---

**From:** Bryant, Nancy A

**Sent:** Wednesday, August 19, 2015 12:45 PM

**To:** Baker, Stephanie S; Bobo, Robert N; McFarlane, Roger E; Payne, Joel D; Ray, George S; Wampler, Stacey A; Melin, Laura A; **Bower, Kim**; Whited, Mark A; Janszen, Scott A

**Cc:** Kanning, Mayro A; Pruett, Payton; Templeton, Roger W

**Subject:** RE: PHO Update and Glide Path- Notes From Meeting - 8/19/15

Thanks for a productive kick off meeting for the PHO elimination from our products. Below are notes and next steps:

NOTES:

- Review of FDA Ruling
  - FDA Ruling is to remove all Partially Hydrogenated Oils by June 16, 2018



- GMA Petition to Exclude Certain Products (i.e., Shortening, pie crusts, brownies, Microwave popcorn) – Do we want to wait for ruling or eliminate PHO from all products?
  - Decision was made to remove all PHOs and not wait for exclusion results—Due to the negative perception, all PHOs will be removed as quickly as possible
- Summary of PHO containing products
  - CFT to put together rough time line and technical difficulty for each category
- Approval Process
  - CFT to review reformulations with CSM (Technologists should start to discuss PHO removal projects at Project Review and CAST meetings)
  - Pending category and level of PHO in product, panel “representative skus”—Not all products will be paneled
  - Benchmark to be included in formal cutting
- Timeline
  - Goal is to complete by end of 2016 (although some more difficult categories, may be delayed-TBD). This will also allow time for packaging changes to catch up by June 2018

#### NEXT STEPS:

- Schedule monthly meeting with CB/CFT team – Nancy
- Start inputting PHO projects into Tracker – Corporate Brands
- Develop tentative completion dates with technical difficulty for each category- CFT Team
- Start to communicate to CSMs the PHO removal projects and discuss at Projects Reviews – CFT technologists (George, Stacey, Joel, Robert- please communicate to your teams).

Thanks,

Nancy Bryant

Director, Corporate Brands Product Development & QA  
The Kroger Co., 1014 Vine St., Cincinnati, OH 45202  
O: 513-762-4236, C: 203-491-7272

---

**From:** Bryant, Nancy A

**Sent:** Tuesday, August 18, 2015 5:22 PM

**To:** Baker, Stephanie S; Bobo, Robert N; McFarlane, Roger E; Payne, Joel D; Ray, George S; Wampler, Stacey A; Melin, Laura A; Bower, Kim; Whited, Mark A; Janszen, Scott A

**Cc:** Kanning, Mayro A; Pruett, Payton

**Subject:** PHO Update and Glide Path

Below is agenda for our PHO Update and Glide Path meeting tomorrow at 8:00 AM.

- Review of FDA Ruling
- GMA Petition to Exclude Certain Products (i.e., Shortening, pie crusts, brownies, Microwave popcorn) – Do we want to wait for ruling or eliminate PHO from all products?
- Summary of PHO containing products (most recent list)—See attachments

	KLP skus	KMP skus	Raw Materials containing PHO	TOTAL SKUS
Bakery/Deli	98	307	2	
Dairy	8	61	19	
Grocery**	212	112	49	

# **EXHIBIT 10**

1 IN THE UNITED STATES DISTRICT COURT

2 SOUTHERN DISTRICT OF CALIFORNIA

3 - - -

4 Shavonda Hawkins, on :  
5 behalf of herself and all :  
6 others similarly :  
7 situated, :

8 Plaintiffs, : Civil Action  
9 vs. : No. 15CV2320 JM BLM

10 The Kroger Company, :  
11 Defendant. :

12 - - -

13 \*\*CONFIDENTIAL\*\*

14 Deposition of Joseph Evans, a 30(b)(6)

15 witness herein, called by the Plaintiffs for  
16 examination under the applicable rules of Federal  
17 Civil Court Procedure, taken before me, Linda D.  
18 Riffle, Registered Diplomate Reporter, Certified  
19 Realtime Reporter, Certified Realtime Captioner, and  
20 Notary Public in and for the State of Ohio, pursuant  
21 to notice and stipulations of counsel hereinafter  
22 set forth, at Regus, 300 East Business Way, Suite  
23 200, Cincinnati, Ohio, on Wednesday,  
24 February 26, 2020, beginning at 10:04 a.m. and  
25 concluding on the same day.

Job No. 177226



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APPEARANCES:

ON BEHALF OF THE PLAINTIFFS:

Gregory Weston, Esq.  
The Weston Firm  
1405 Morena Boulevard  
San Diego, California 92110

ON BEHALF OF THE DEFENDANT:

Jacob Harper, Esq.  
Heather Canner, Esq.  
Davis Wright Tremaine  
865 South Figueroa Street  
Los Angeles, California 90017

ALSO PRESENT:

Kim Bower

- - -

1 room.

2 MR. WESTON: I could use a break too.

3 (Recess taken.)

4 THE WITNESS: So I do have a correction on  
5 something that I answered earlier.

6 BY MR. WESTON:

7 Q. Go ahead.

8 A. So the correction I had is to the e-mails  
9 that were searched. I remember some names that have  
10 been searched. Scott Janszen, Ken Dixon, Re'An  
11 Geis, Rosie. Her last name Zappa- --  
12 Zappa-something. I can't remember her name. I  
13 apologize. Kelley Jacobs, Kim Bower, and Tameka  
14 Carr. Those are the names I remember. There may  
15 have -- there may be others.

16 Q. Was there something that refreshed your  
17 memory?

18 A. Just remembering all the information we  
19 went through.

20 Q. Okay. Who is Scott Tanson?

21 A. Scott Janszen with a "J" --

22 Q. Janszen.

23 A. -- is the former senior category strategy  
24 manager for these categories.

25 Q. So when we were talking about the -- the

# **EXHIBIT 11**



1 IN THE UNITED STATES DISTRICT COURT

2 SOUTHERN DISTRICT OF CALIFORNIA

3 - - -

4 Shavonda Hawkins, on :  
5 behalf of herself and all :  
6 others similarly :  
7 situated, :

8 Plaintiffs, : Civil Action  
9 vs. : No. 15CV2320 JM BLM

10 The Kroger Company, :  
11 Defendant. :

12 - - -

13 \*\*CONFIDENTIAL\*\*

14 Deposition of Kim Bower, a 30(b)(6)

15 witness herein, called by the Plaintiffs for  
16 examination under the applicable rules of Federal  
17 Civil Court Procedure, taken before me, Linda D.  
18 Riffle, Registered Diplomate Reporter, Certified  
19 Realtime Reporter, Certified Realtime Captioner, and  
20 Notary Public in and for the State of Ohio, pursuant  
21 to notice and stipulations of counsel hereinafter  
22 set forth, at Regus, 300 East Business Way, Suite  
23 200, Cincinnati, Ohio, on Wednesday,  
24 February 26, 2020, beginning at 2:29 p.m. and  
25 concluding on the same day.

Job No. 177226

1 grounds to the extent this question is asking for  
2 information that was communicated or shared between  
3 you and the attorneys. But other than that, go  
4 ahead and answer the question.

5 THE WITNESS: I have no information  
6 specifically on Topic 6.

7 BY MR. WESTON:

8 Q. Okay. Are you aware of any evidence that  
9 Kroger Bread Crumbs sold in San Diego in the second  
10 half of 2015 had PHO in them?

11 A. I'm not aware of that, no.

12 Q. And similar question: Are you aware of  
13 any evidence that Kroger Bread Crumbs sold in  
14 San Diego in the second half of 2015 did not have  
15 trans fat in them?

16 A. I'm not aware of anything of that, no.

17 Q. For -- do you know of any instances that  
18 Kroger Private Label products had inaccurate  
19 ingredient lists in the 2008 to 2016 time period?

20 A. On what specific products?

21 Q. I guess the question is: Do you know of  
22 it ever happening on any product?

23 A. Not that I'm aware of.

24 Q. Are the suppliers obligated to tell Kroger  
25 if they are changing the ingredients on a Kroger

1 Private Label product?

2 A. Yes. The supplier needs to make us aware  
3 if they change the information on the package.

4 Q. Do they have to give Kroger advance notice  
5 that they want to do this?

6 A. My team changes the information based on  
7 the information that is presented to us from the  
8 supplier, so we would have advance notice because we  
9 have to obtain that information from them to make  
10 those changes.

11 Q. For an ingredient change, how long does  
12 that process take from the supplier first saying "We  
13 want to change the ingredients. This is our new  
14 list" to your approval of that change?

15 A. You have to be more specific because it's  
16 going to vary from product to product, from supplier  
17 to supplier.

18 Q. I'll -- how about this. What is the best  
19 case, the fastest things might go from the time the  
20 supplier tells you the ingredients are going to  
21 change to the time that you have a new printed label  
22 that you have approved and is actually going to  
23 market?

24 MR. HARPER: Objection. Incomplete  
25 hypothetical. Calls for speculation.



# **EXHIBIT 12**

**Audit Trail**

Case/Address ID	Table Seq	Phone Seq	Column Name	Date Changed	Changed By	Changed From	Changed To	category_id
Case 12328104	Letter 2		date_sent	10/28/2019 11:45:14	bh70422 - Brittany Harris	NULL	10/28/2019 11:45:14	HF3
Case 12328104	Letter 2			10/28/2019 11:43:36	bh70422 - Brittany Harris (New Record)			
Case 12328104	Issue 1		Supplier	06/20/2012 14:05:20	sl36447 - Sandra Lynch	202	1920	C17
Case 12328104	Case Header		Case Text	06/20/2012 10:37:13	tl53590 - Tanika Winston	Label says no trans fat, ingredient state partially hydrogenated vegetable oil. Label says no trans fat, ingredient states partially hydrogenated vegetable oil.		
								GF4



1014 Vine Street  
Cincinnati, Ohio 45202-1100  
Phone (800) 632-6900

#### Case Main

Received Date: 06/18/2012 17:46:45	Closed Date: 06/18/2012 17:50:29
Contact Source: Customer	Contact Method: Phone - Other
Initial Rep: db89701	Resp. Rep: db89701
Transfer To:	Case Number: 12328104

#### Customer

Name:	Shopper Card:
Company Name:	Additional Card:
Address:	Company Name:
Address:	E-mail:
City: San Mateo	Additional Email:
State: Zip/Post: 94403	Customer Handling:
Country: USA	
Phone: [REDACTED] HOME	Phone: [REDACTED] HOME

#### Issue

Reason: CSC PR CB PL C	Reason: Product Label-Unspecified	Reason:
Store: 704-00353	Product: 1111081877	Digital Product:
Store: 1401 Broadway St	Product: KRO ITALIAN BREAD CRUMBS 15 OZ	Digital Product:
Employee Name:	Brand Name:	Other Product Desc:
Inc. Date/Time: 06/18/2012	MFG Code:	Recall:
Coupon Detail:	Technologist2:	Recall:
Customer Sentiment: Negative	Purchased/Pickup:	Claim Status:

#### Text

Concern {case_text.date_added is NULL}	Label says no trans fat, ingredient states partially hydrogenated vegetable oil.
--	--